

Wade Gwin

transdisciplinary design

As time progresses, the world begets increasing complexity; we are at once hyperconnected and alienated from one another. What's more, is that many of us are unaware of the lenses we view the world through, further obfuscating the communication between supposed opponents that we so desperately need. Propositions, ideologies, and world-views that once satisfied are coming up short. The resulting meaning crisis is overwhelming for those who perceive it.

Design is not fundamentally about creative disciplines. Rather, it is an approach to life that humans have utilized throughout history to make sense of the world we inhabit and find solutions to our difficulties. Design is not a panacea, yet it plays an indispensable role in progressing through any era — especially this one.

What does this have to do with me? By nature of being human, we are all designers to some degree, yet some are afforded even greater sensitivity to, and resonance with, its processes. Pursuing my degree in Industrial Design was a logical progression, allowing me to sharpen the innate skills that inform my approach to all of life.

Although I practice within traditional design disciplines, my greatest value lies in my ability to think well — wielding a scalpel, not a machete — coupled with my captivation and adoration of aesthetics. I strive to create designs, systems, and solutions that make sense, and believe that Beauty has the power to change everything.

nbbj

Doing Your Building Justice

NBBJ Proposal

Bedrock Detroit | Frank Murphy Hall of Justice

2.7.2022

nbbj

David Ayars
Principal at Charge
davya@nbbj.com
514.226.2270

Edel Schlossberg
Executive Leader, Experience Design
eslo@nbbj.com
512.989.3993

City, University of London
Main Entrance Transformation

NBBJ transformed this historic building in a manner true to its original concept, by adapting the structure rather than adding to it.

City, University of London's main building on Northampton Square was designed by Sir Richard Herbert Shoppard in the 1960s with an elevated ground floor and concourse to allow pedestrians and cars to flow beneath. It considered 1960s extensions obstructed this accessibility, making the building appear fortress-like and obscuring its original sculptural quality. Today, a new glass pavilion with multi-purpose spaces increases capacity and accommodates a variety of events for students and the community. By removing the existing mezzanine, creating a large new opening into the basement and introducing a generous staircase, the design links multiple campus levels for the first time via a sequence of tall open space.

LOCATION

London, UK

CLIENT

City, University of London

SIZE

22,500 sq ft

COMPONENTS

Mezzanine, social spaces, lounge cafe

Before

After

Before

After

Let the Light In

Clashed glass from the threshold becomes inside and outside and allows for new inclusive and collaborative spaces.

McKinstry Innovation Center

Pleasant natural daylight with views of the Seattle skyline and the use of recycled wood and steel put the project on track to achieve LEED gold certification.

The McKinstry Innovation Center is an emerging green tech incubator that emphasizes the importance of collaboration in the creative process. Located on a new industrial site south of downtown Seattle, the center provides flexible work environments that quickly expand or contract to accommodate the needs of small business entrepreneurs. Garage doors made of translucent glass separate offices from common areas, while conference rooms and team spaces encourage communication among tenants. Pleasant daylight with views of the Seattle skyline, locally sourced materials and the use of recycled floorboard wood and steel put the project on track to achieve LEED Gold certification.

LOCATION

Seattle, WA

CLIENT

McKinstry Company

SIZE

24,000 sq ft

COMPONENTS

Lobby, collaborative space, conference space, modular office, modular space

Before

After

NBBJ + ESI Design Approach

NBBJ and its in-house experience design studio, ESI Design, are thrilled to present our proposal to reimagine the Frank Murphy Hall of Justice (FMHJ) as a center for innovation in Detroit. The recent merging of our two firms signals a new era where buildings can be transformed into immersive and interactive experiences that engage and delight.

By joining forces, NBBJ and ESI Design's multidisciplinary team is able to integrate experience design early in the design process, providing clients with more impactful and streamlined services.

We will approach the redevelopment of FMHJ in lockstep, taking into account not only larger structural changes and potential additions to the building, but also the human experience of approaching and moving through the space and the programming that will take place there. Thinking about these two elements simultaneously will result in a tight and effective design process, and a building that makes the most sense for its community and its users. Having designed dozens of commercial building lobbies and plazas across the country, ESI will bring particular expertise to the ground floor activation.

NBBJ and ESI will lead the project kick-off together to understand your goals and parameters, each approaching the project with their unique perspective and expertise and asking questions through that lens. We will collaborate on ideas and program analysis, with NBBJ thinking about the larger structural moves and ESI focusing more on the human-scale experience, both for the scheme that takes into account historic tax credits and the one that doesn't.

On the following pages we detail our proposed process, and how we will collaborate with you to explore the fullest potential of the building, its role as the heart corner of a new innovation district in Detroit, and its impact on and contribution to the community.

Photo by Adam P. Brown

Maritime Building

Together with developer Beacon Capital, NBBJ re-imagined the structure as a Class A office building at the heart of Seattle's burgeoning Waterfront district.

The renovation and addition of the historic Maritime Building marks an important step in the transformation of Seattle's waterfront. With the removal of the elevated Alaskan Way viaduct, this former warehouse will embrace a new era of urban development while still architecturally retaining its industrial roots. Working with the City and Landmarks Preservation Board, the design team created an innovative structural approach to retain the building's rich interior character.

LOCATION

Seattle, WA

CLIENT

Beacon Capital

SIZE

180,000 sq ft

COMPONENTS

Work space, conference rooms, amenity space, lobby, gymnasium, retail, boutique, single occupancy residences, private offices, theater lounge, public gathering spaces

Before

After

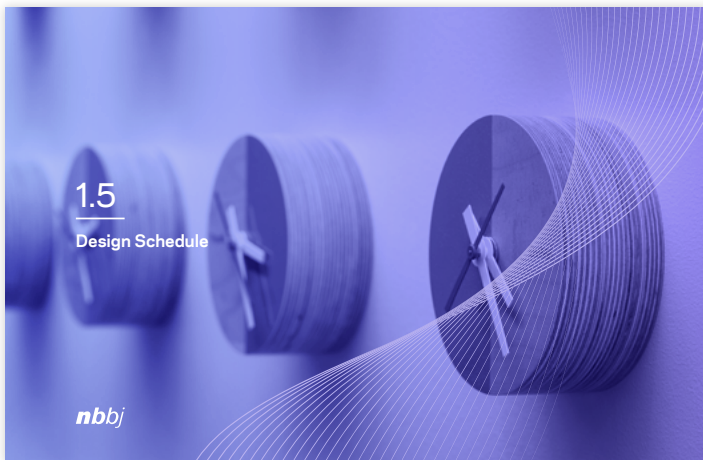
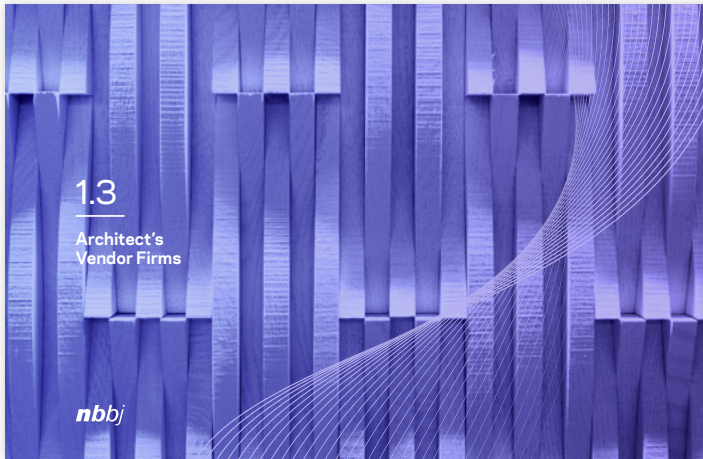
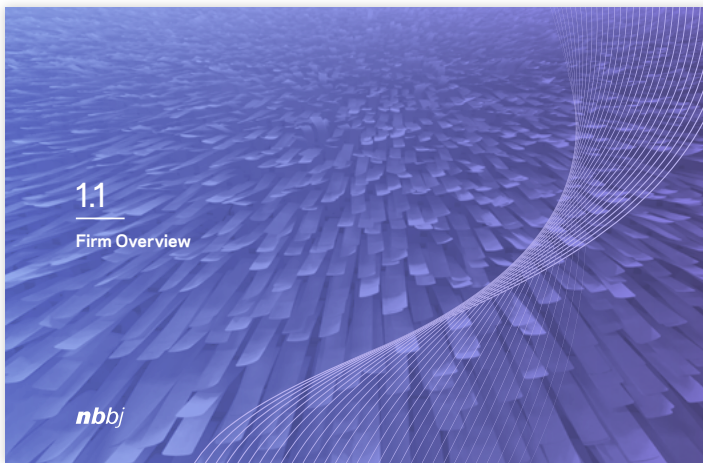
Reusing Resources

It was important to preserve the existing timber structure by reusing it in a new way or moving it to a new location for the new lobby deck.

A Brand New Interior

The middle interior layers were demolished making way for a new steel core and concrete reinforced steel columns to be inserted. This view shows how heavy timber, concrete and steel construction work and connect together.

Photo by Adam P. Brown



A sampling of projects for NBBJ, including pages from: RFQs, RFPs, interview decks, booklets, templates, and other graphic miscellanea.



With four clinic modules arranged in an on-stage/off-stage dual entry exam room model, the clinic planning establishes an efficient floor plan that effectively separates back-of-house functions from patient view. At the same time, each module includes three distinct "treatment" spaces, a standard exam room, "talking" rooms, and consult rooms that together allow for maximum patient throughput and administering the appropriate

PROJECT TYPE
Master Plan, Medical Plan,
New Construction

COMPONENTS
Medical / Dental / Behavioral
Health / Women, Infant and
Children / Maternity Support
Services / Human Services

Outside the exam areas, the balance of the Meridian footprint is designed to complement a traditional clinical program. With the goal of treating the "whole person," the Center offers a unique set of additional spaces: from a teaching kitchen used for instruction and demonstration, to a resource center with desks and computers, to conference rooms that might be used one day for group therapy and the next day rented out for a community function, every element of the facility is designed to be adaptable, welcoming, and healing.



NBBJ completed extensive renovations for Holyoke Center, including modernizing the building's mechanical system that allowed the full occupation of the 10th floor, upgrading the public corridors on service areas on every floor, and transforming and enclosing the arcade on the latter requiring extensive internal and Cambridge regulatory review. NBBJ also fully renovated 8 Story Street, including re-orienting its main entrance, lobby and prominent canopy. We also developed the master

In addition, NBBJ has been the architect for four buildings for the Harvard-affiliated hospitals, including Lunder Building at MGH, the Shapiro Clinical Center at Beth Israel Deaconess Medical Center, the Shapiro Cardiovascular Center at Brigham and Women's Hospital, and the recently completed Hale Building for Transformative Medicine, also at Brigham and Women's Hospital.

Harvard University Health Services Master Plan • 9



Sarah is a strong leader in evidence-based design and lean methodology. She adds value to her projects, as well as to NBBJ's overall healthcare practice, through her diligent research and application of healthcare design performance measures. Sarah embraces the concerns of staff, advocates for patients and families, and designs and collaborates with broad user groups to develop, test and implement to reach the most effective solutions. Sarah's leadership style includes encouraging open conversation and curious probing of issues, synthesizing, and clearly presenting comprehensive

OFFICE
Boston, MA

EDUCATION
Master of Architecture, 1987
University of California, Berkeley
Bachelor of Arts in Public Affairs, 1982
Princeton University

PROFESSIONAL AFFILIATIONS
American Institute of Architects (AIA)
Co-chair, Healthcare Facilities Committee
Boston Society of Architects (BSA)
Academy for Architecture for Health
Massachusetts Hospital Loan Network

her recent travels has been fortunate to witness a wide variety of operational models firsthand. This project experience, combined with her dedication to engagement and collaboration with facility users throughout the design process, keeps her excited about the boundless prospects for innovation and



RELEVANT PROJECT EXPERIENCE
Massachusetts General Hospital,
Cambridge Street Project / Boston, MA /
Urban Designer
Jefferson University and Hospitals
Master Plan / Philadelphia, PA / Urban
Designer / Data Analyst
PeaceHealth 20-Year Master Facilities
Plan / Various / WA, OR, AK / Planner
Bar Ilan Deaconess Medical Center,
Boston, MA / Urban Designer

EDUCATION
Certificate in Design Education, 2014,
Boston Architectural College
Master of Architecture in Urban Design
with Distinction, 2012,
University of Washington

Innovative Design

data analysis that leads to innovation in every challenge we've given. When it comes to master planning, our Innovation falls into five areas:

- Data Visualization**
 Our data analysts, available as resources to this project, excel at graphically representing relevant information, both qualitative and quantitative, in ways that empower you make impactful decisions.
- Lessons for Health Care from the Corporate World: workplace for staff:** NBBJ is privileged to work with some of the world's most innovative companies whose perspectives come from the forefront of discovery. Through these collaborations our design approach has been reshaped to focus on making spaces in which people perform at their best, have opportunities to connect with their peers

Innovation in Design: Listening and Analysis leads to new ways to approach solutions
In recent years, NBBJ has contributed to the evolution of ambulatory care master planning and clinic design. From smaller, granular, all-day ambulatory centers to

- A redefinition of the standard exam module for academic medical centers, with a revised need of gross sq ft / exam room, based on actual practice patterns AMC clinicians.



Our Boston team has extensive experience working on projects of various scales and programs with the Massachusetts DPH on numerous projects throughout the Boston and surrounding region. Several members of our staff, including Sarah Markovitz, have worked on committees to write and edit the FGI Guidelines as the various associated white papers it publishes. Below are 2 examples of projects that required NBBJ's on-going collaboration with the DPH to achieve the goals

Massachusetts General Hospital, Lunder Building
Completed 2011

Working with the authorities having jurisdiction early in the design and design meetings with the DPH led to the approval of many innovations new to Massachusetts hospitals. Our design team worked with DPH reviewers for approval of patient rooms facing into the atrium, a distributed OR suite on those floors, each organized around a clean core, and an Intensive Care CT mounted on four rails. Unusual use of sliding doors for in-rooming treatment rooms was an outcome of early engagement with the Mass Accountability Board and the Massachusetts Department of Health. Other early engagements with the Boston Redevelopment Authority included diagrams and visualizations of the proposed building that rigorously explained how the building fit with the adjoining buildings, on the campus and within the neighborhood, leading to quick support and approval.



Harvard University Health Services Master Plan Evaluation

Proposal for Architectural Master Plan Evaluation Services

February 8, 2022

nbbj

1 & 2 Firm History & Experience



Harvard Law School, Legal Clinics Building
1607 Massachusetts Avenue



The world's leading organizations look to our experts to help them design environments that disrupt the status quo and effect real, meaningful change at all levels. Named among the most innovative architecture firms by *Fast Company* three times, we make news by partnering with like-minded companies including Google, Amazon, Samsung, Microsoft and Tencent. Our clients also include institutional leaders such as University of Cambridge, Massachusetts General Hospital, NYU Medical Center and Stanford University.

Contact
Sarah Markovitz, Principal in Charge
smarkovitz@nbbj.com
617.378.4827

**4, 5 & 8 Draft Schedule, References
& Standard Agreement Acceptance**

Neighborcare Health, Meridian Center for Health

Schedule

		FEB			MAR			APR			MAY			JUN			JUL		
		28	7	14	21	28	4	11	18	25	2	9	16	23	30	6	13	20	27
BI-WEEKLY MEETING ● = In-Person (if allowed)																			
SITE VISIT		●	●																
PROJECT KICK-OFF & INFORMATION GATHERING	Kick-Off and Project Goals																		
	Gemba Walk and Existing MEP/FP Survey																		
	Current State Mapping																		
	Patient Visit Data Analysis																		
	Future Stat Mapping and Initial Concept																		
	Existing MEP Review								●										
INITIAL RECOMMENDATIONS	High-Level Space Program																		
	Staff and Patient Flow Diagrams																		
	Diagrammatic Floor Plans																		
	Typical Room Prototypes (Current & Future)																		
	Master Plan Options and MEP Narrative																		
	Preliminary Cost Estimate																		
MASTER PLAN REFINEMENT	Master Plan Draft Review																		
	Update and Finalize per Initial Feedback																		
	Finalize Cost Estimate																		
	Final Presentation and Master Plan Issue																		

○ = Deliverable Dates for each phase

REFERENCES

Malaina Bowker
Brigham And Women's Hospital, Associate
Director, Real Estate and Facilities
857.307.4020
mbowker@partners.org

Susan Cronin Jenkins
Massachusetts General Hospital,
Co-Director, MGH Planning and
Construction, Partners Real Estate
617.724.2216
sjenkins@partners.org

Professor Martha Minow
Harvard Law School
(Assistant: Elizabeth Benagh)
617.496.1117
minow@law.harvard.edu

PROPOSAL ASSUMPTIONS

- For the purposes of this proposal, we assume the duration of this project will be five (5) months.

- All meetings will be virtual except for a site visit for facility assessment. However, if preferred, we can arrange an in-person meeting at the end of each phase.
- Harvard will provide all existing facility plans in CAD format that are required of NBBJ to review or test-fit.
- The Cost Estimator's fee in Attachment 3 assumes the total renovation area is 72,000 sq ft and includes up to three (3) options and one (1) round of estimate revision in response to the review comments. If the renovation areas requiring cost estimate turn out to be less than 36,000 sq ft, the cost estimate fee will be reduced to \$15,000.
- Existing MEP assessment will be based on existing plans, interviews, and provided energy / water consumption data.

NBBJ COMMENTS ON THE ARCHITECTURAL SERVICES AGREEMENT

NBBJ accepts the Harvard University form of agreement referenced in the RFP, with some clarifications and modifications to align with industry standards. NBBJ is willing, without reservation, to take responsibility for risks that we can manage within our expertise. We believe that terms acceptable to Harvard can be readily negotiated.

NBBJ suggests that the following themes be explored to remove ambiguity and assure that the goals of accountability, transparency and equity are addressed:

- **Withholding:** In accordance with our philosophy of equity in contracting, we believe that unverified claims should not be unilaterally asserted by withholding payment before fair determination of responsibility. Refer to § 4.4.
- **Audit:** We believe that the requirement to pay cost of audit puts a commercially unreasonable burden due to the fact that a simple math error could lead to an audit cost exceeding the value of the error, eroding our profit and possibly affecting our ability to break even on the project. NEBA will work with you to review projects and promptly correct errors without requiring use of outside auditors. Refer to § 4.5.



Named among the
*world's most innovative
architecture firms*
by Fast Company three times



NBBJ is a
*carbon neutral
certified firm.*



NBBJ is named the
*architecture firm of
choice for tech companies*
by Wired magazine.



Named by Architectural Record
as 2020's *fastest growing
architecture company*



In partnership with The University
of Washington, NBBJ invented
"Noise-Canceling" wall panels,
reducing workplace noise by 60%.



75% of NBBJ's
work comes from
existing relationships.



NBBJ has designed
70 LEED-certified projects,
totaling 16 Million SF



NBBJ is designing
more than *5 Million SF*
of zero carbon buildings.



nbbj

December 10, 2021

Michael D. Pridock
Ohio University Procurement Services
205 West Union Street Office Center

Dear Michael,

On behalf of NBBJ, I am pleased to submit our proposal for Ohio University - College of Business Space Study under the Suppliers for the Ohio University Planning Services RFP - OU-08062021MDP.

This study is an important step in assessing the programmatic needs and priorities for the College of Business and the University with the goal of ensuring that the space supports those needs. Our understanding of the institution, the campus, and trends shaping higher education spaces and pedagogy will be instrumental in grounding this work within the bigger context.

We have assembled a team with deep knowledge of higher education trends and a forward-thinking mindset. We bring intimate knowledge of Ohio University along with experience programming, performing space studies, and designing higher education spaces most recently for Boston University's Questrom School of Business, Suffolk University's Sargent Hall Business School, Louisiana State University's Humanities and Social Sciences, and Cornell University's Hollister Hall Interdisciplinary Building.

While we bring this rich experience to bear, we will not assume any pre-conceived ideas or solutions. We have crafted the process as a collaboration between our team, your team, and College of Business stakeholders. The right answers with a thoughtfully articulated strategy for future investment and flexibility will emerge from this collaborative effort.

We've crafted our approach and fee based on the RFP, and look forward to further tailoring it to meet your project needs and expectations. If you have additional questions, please reach out to me at the contact information provided below.

Sincerely,

Megha Sinha, AICP, LEED AP BD+C

Principal | Urban Design and Planning

msinha@nbbj.com

614.232.3133

Ohio University College of Business Space Study - 3



Project Team Overview

NBBJ



Megha Sinha, AICP, LEED AP BD+C
Principal in Charge

Beth Wilson-Shunta, BA
Project Manager / Academic Program Manager

Jim Gressall, BA
Architect

Melissa Alexander, AIA, LEED GA
Data Analyst

Clive Tynoe
Cost Estimator

ELLANA

The NBBJ team brings deep experience analyzing existing architectural and programming conditions and providing recommendations that align with the vision and strategic plan of the University.

For the Ohio University College of Business Space Study, we have assembled a team with creative and technical expertise, defined by our leadership in programming, planning and design for university learning environments.

Led by Principal in Charge, **Megha Sinha**, our team has a history of working together and will maintain steady involvement throughout the project. Their successful working relationships have enabled the delivery of complex design challenges for numerous projects.

Beth Wilson-Shunta will serve as the Project Manager and the day-to-day point person. She will also function as Program Manager, envisioning future needs with users and identifying opportunities for the Ohio University College of Business.

Jim Gressall, as Project Architect, will develop and understand the existing campus conditions and infrastructure while bringing a design eye and creative thinking to develop future recommendations.

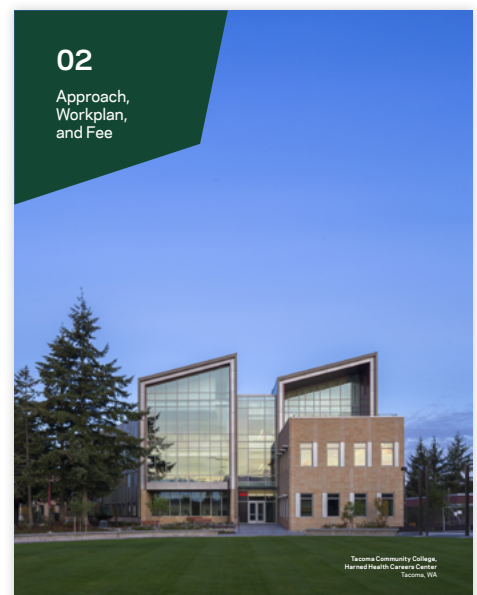
Melissa Alexander will collect, analyze and visualize program data to provide analysis and insights for the planning study.

Clive Tynoe from Ellana, will provide conceptual cost estimating services based on the future recommendations.

Ellana Construction Consultants is a certified Women-owned Business Enterprise (WBE), Disadvantaged Business Enterprise (DBE) and Women Owned Small Business (WOSB) who we often team with to provide cost estimating for our higher education projects.

We believe engaging with Ellana will ensure recommendations we make at the study phase work within your budget. If the university prefers, NBBJ can also handle all cost estimating internally, as well.

Ohio University College of Business Space Study - 7



Tecoma Community College,
Harold Health Careers Center
Tecoma, WA





Mr. Name Surname
Title
Address
City, State, Zip Code

Day, Month Year

Dear Mr. Surname,



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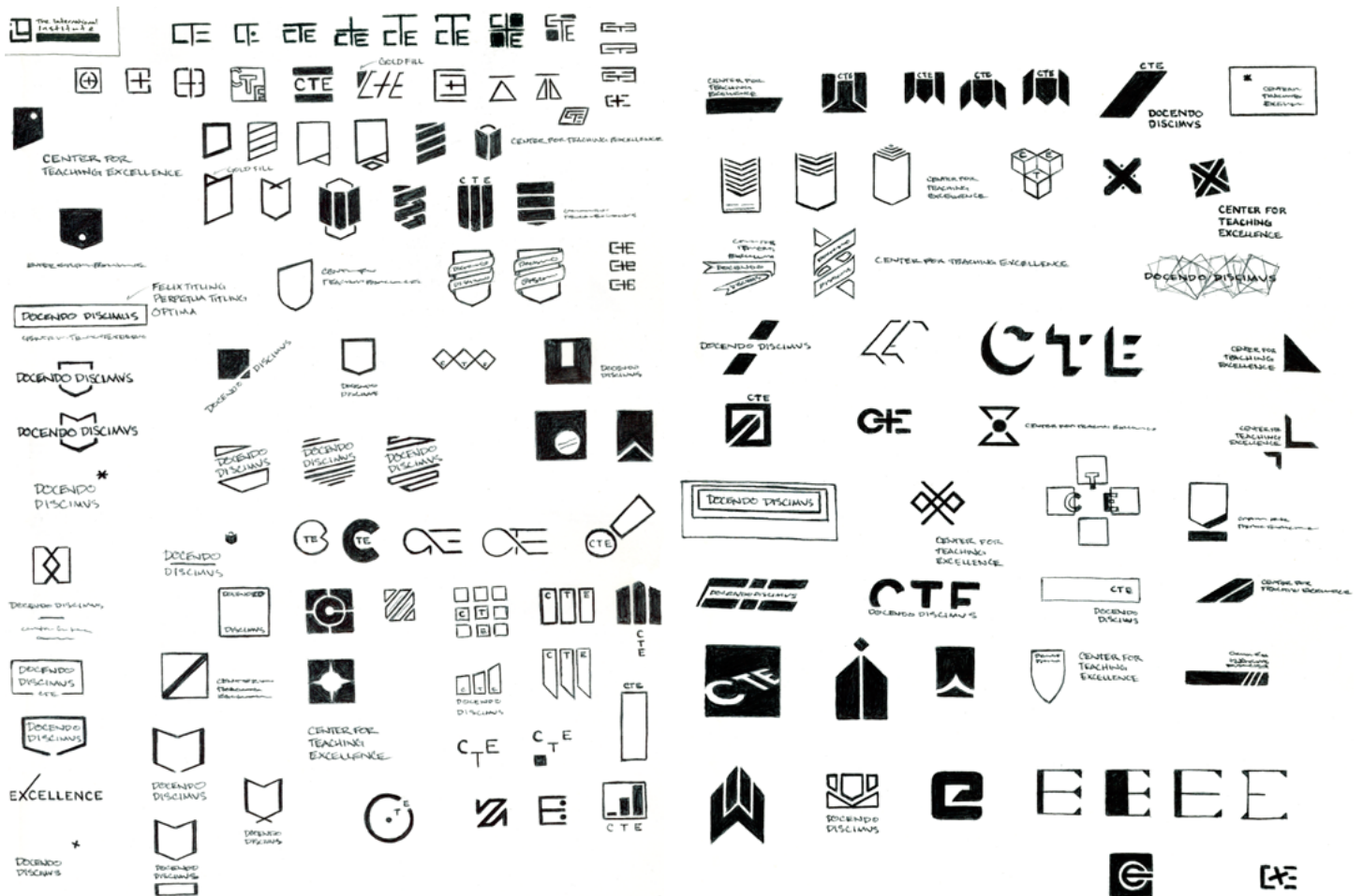
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Sincerely,

Name Surname
Title

Center for Teaching Excellence

201 S. Grant Ave. Columbus, OH 43215
p. 614.947.6579 institute.franklin.edu



CTE

**Center for
Teaching
Excellence**

Branding and identity created for The Center for Teaching Excellence at Franklin University. The Center is devoted to providing course offerings designed to inspire and support educators. The logo and letterhead convey established strength and confidence.





I conceptualized, hand-built, and finished a multipurpose stool for common workspaces at the Columbus College of Art and Design. Utilizing CNC production, four stools can be produced from one sheet of 5'×5' Baltic Birch plywood without fasteners. The low, internal shelf and rear support allows for bag storage, accessible even while seated. The contoured grips make carrying and arranging the stools comfortable, affording modularity. 18'×14.5'×14.5'.



Final Concept



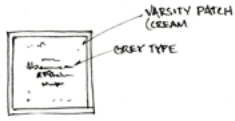
Branding and identity developed for spiritual direction group, Grounded Presence. References to nature were highly influential — near essential — to creating both the logo and accompanying color palette. Clients are invited into a calming sense of presence as they are accompanied on their spiritual path.

1 March, 2016 - A&F Graphics

'Update' 'State' 'NY92' 'No.92' 'Power' 'Motion' 'Homme' 'Uomo' 'More'
'Abercrombie Man' 'Modern.92' '1892' 'A&F Intense' 'Campus' 'Hudson' 'Pierce'
'Abercrombie Sport' 'ADK' 'Columbia'



'Forever' 'Hamperdint' 'As you wish...' 'For your health'
'Dignus' 'Known for Quality'



ABERCROMBIE
- & FITCH



ABERCROMBIE



ABERCROMBIE
& FITCH

TF & CO

Absolute Satisfaction.
(Color Grey 1 on PINKED BLACK)

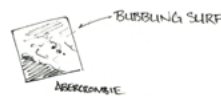


AF

A & F



A&F
RED BLUE
WHITE
LETTERMAN



FOREVER.



La Gioia Di Vivere



YOUR EYES



A·F

AΦ



IAAFII



ABERCROMBIE & FITCH



SOUTH MASS
1912-2016
DORM CHAMPS



Aplique printed cotton 'bag' on back



MDCCCXCII
&

&F92

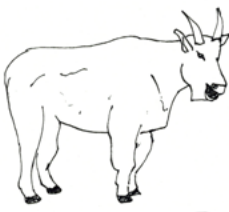
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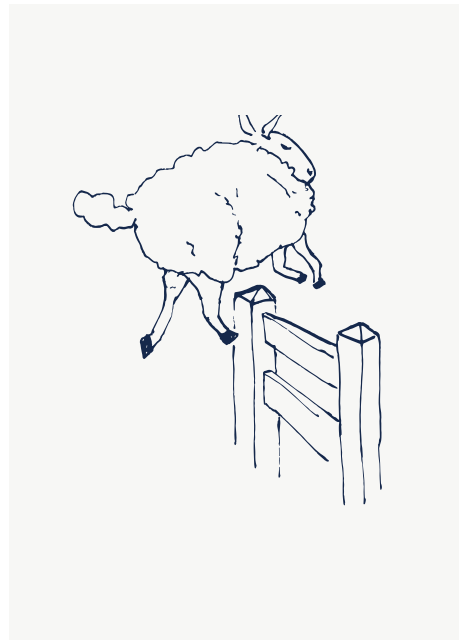
GROUP THERAPY

AA
AA Abercrombie

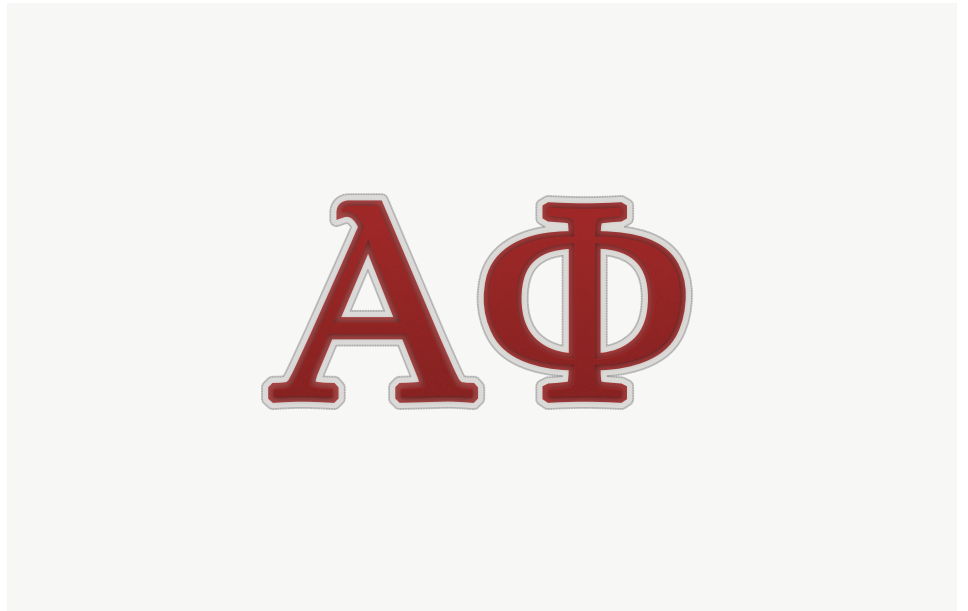


GETTIN AESTHETIC.





A fragrance concept and set of apparel graphics developed to inform Abercrombie & Fitch's new brand direction. Remembering A&F's collegiate, sportsman heritage, while also incorporating bold simplicity results in a fresh interpretation of a timeless brand.

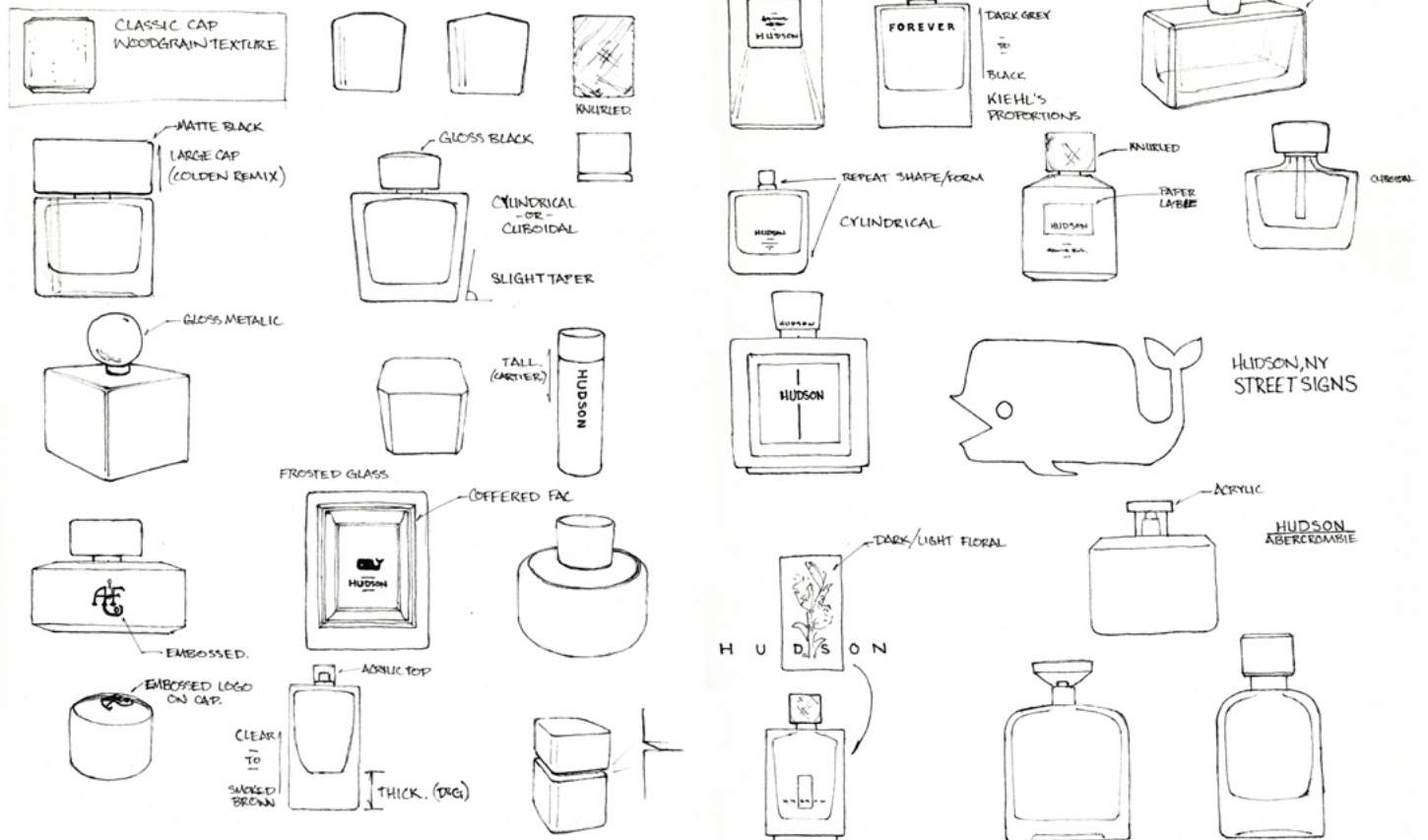





Hudson — the aqueous link between the timeless city and great upstate: modernity & heritage. A vibrant blend of Deep Oud, spicy Viburnum, and fresh Cypress: awakening the senses, beckoning a return.

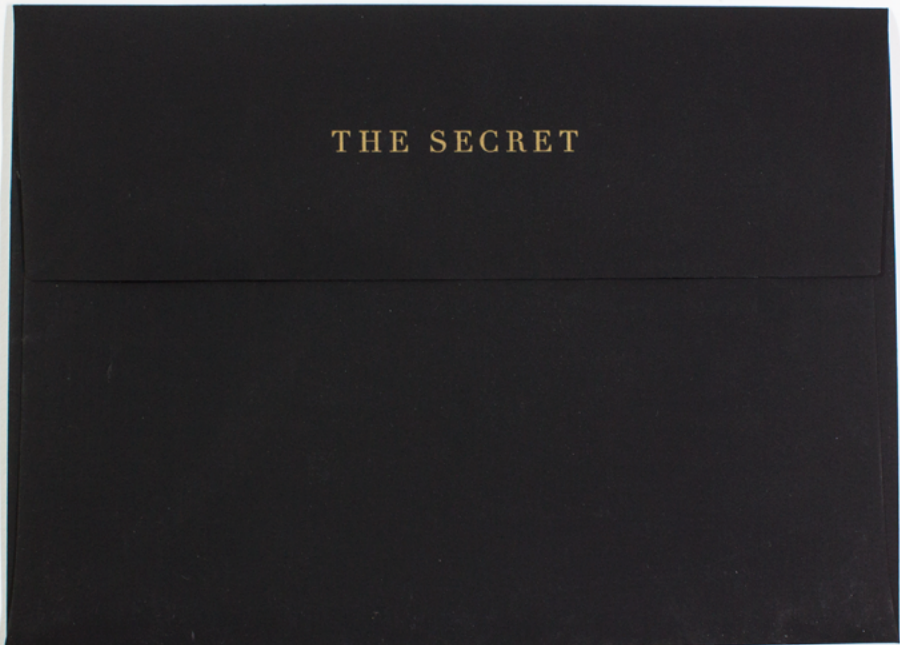
- Gradated smoked glass bottle
- Black gloss cap with grey logo inlay
- Packaging features: embossed type, and inset greyscale floral emboldens modern masculinity

UPSTATE HUDSON FOREVER ABERCROMBIE ABERCROMBIE HOMME





chattercees

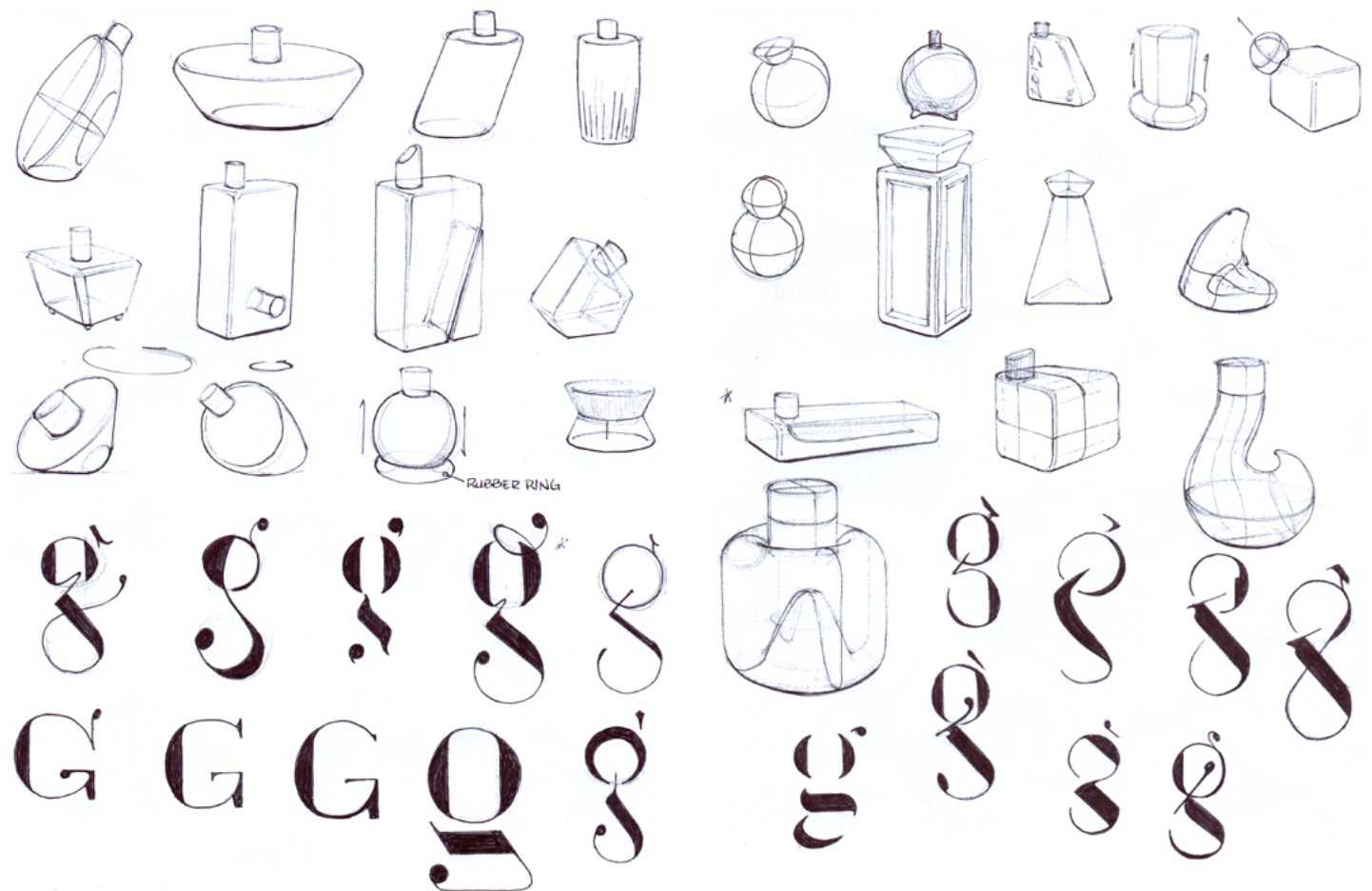
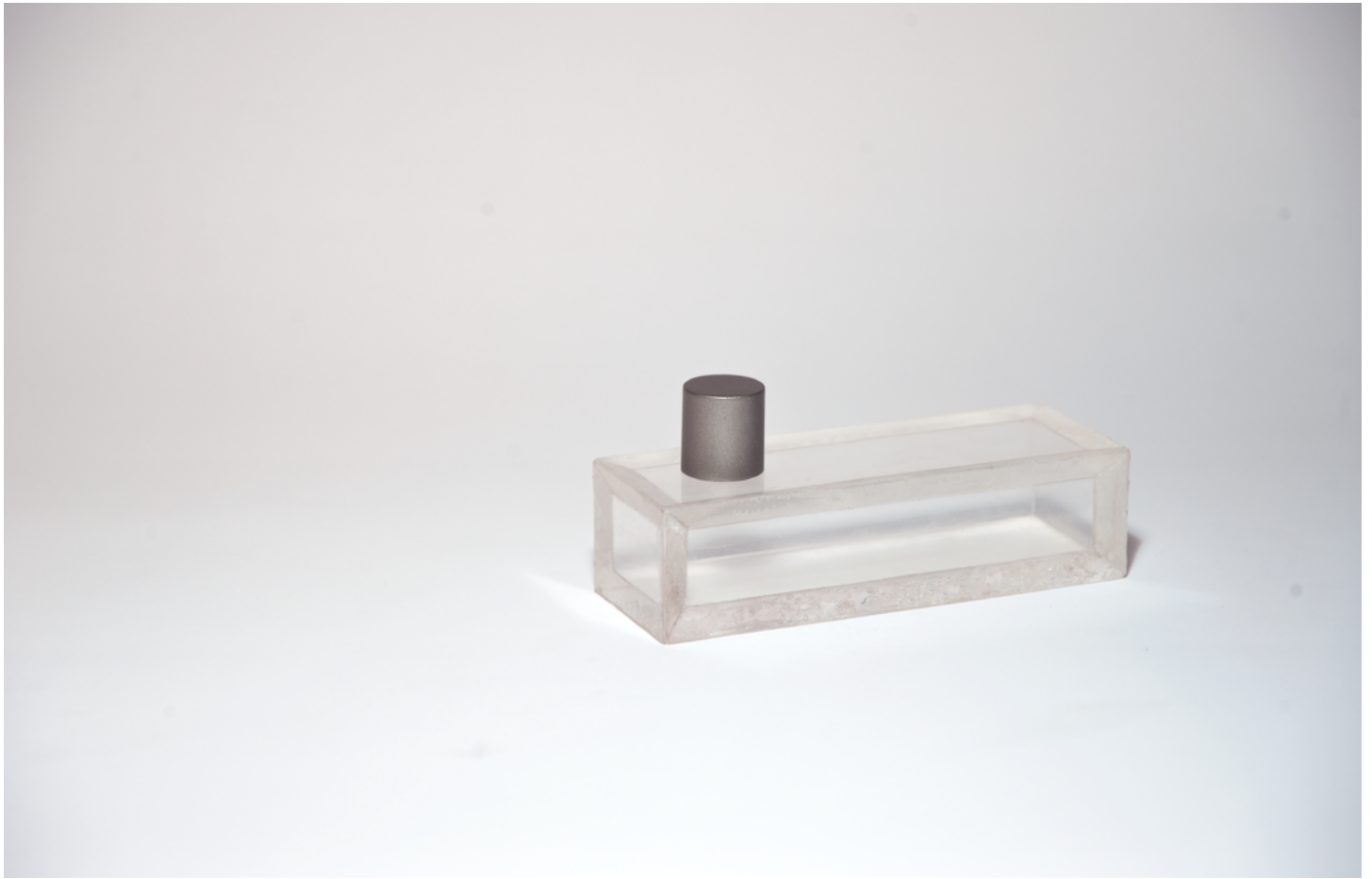


THE SECRET



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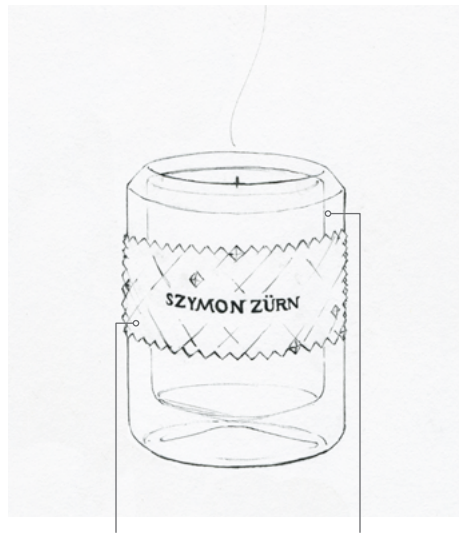
Branding and identity created for experimental house and techno producer, The Secret. I laser-cut the unforgettable business cards at Conus Laser Group in Plain City, Ohio — the high-gloss black acrylic, matches the intensity of his music. Similarly, I letterpressed the smooth, matte black envelope using a metallic gold ink at Igloo Letterpress in Worthington, Ohio.





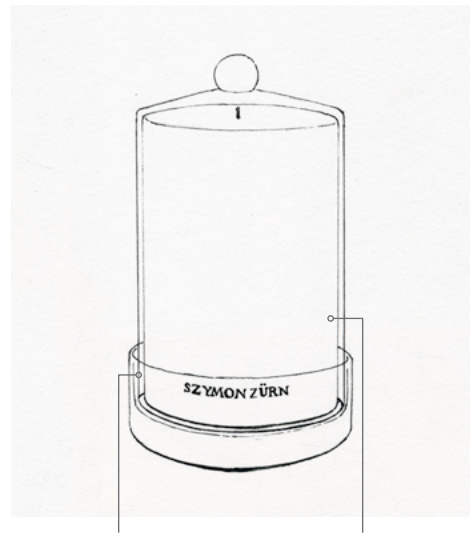
Grazia pour Homme: a fragrance concept developed to study the intersection between rudimentary form, and sophisticated olfactory experience. I fabricated both the chemically-welded acrylic prototype and the printed cardstock packaging.

Wade Gwin
— per —
SZYMON ZÜRN



Candle Concept 1

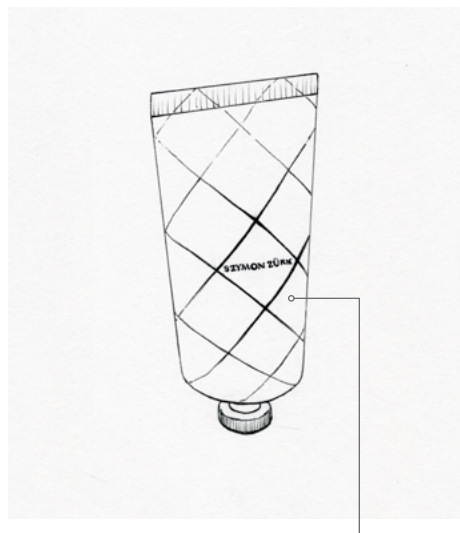
Votive candle with debossed knurled center band, featuring smoked glass lip, fading to a clear base.



Candle Concept 2

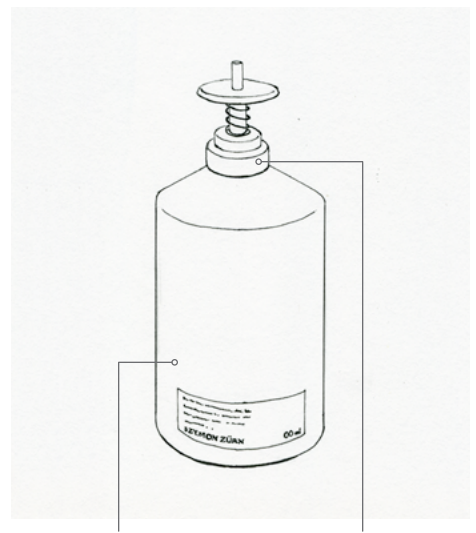
Black or ecru pillar candle enveloped in a clear glass dome, featuring etched logo on glass base.

Personal care objects developed to commemorate Polish luxury house, SZYMON ZÜRN's 10-year anniversary. Concepts highlight the brand's emphasis on craft and thoughtful living.



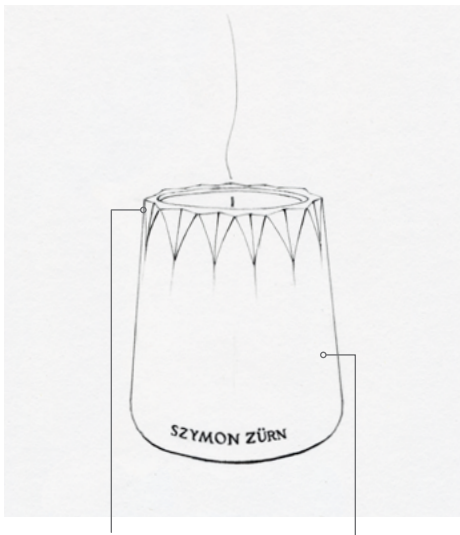
Cream Concept 2

Container utilizes tinted glass container with black lid. Minimal labeling signals laboratory-level purity.



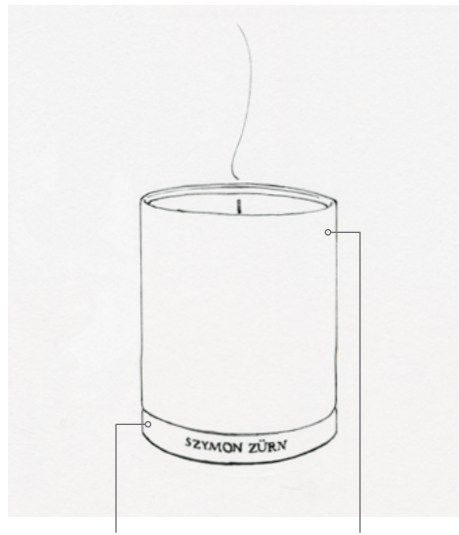
Cream Concept 3

Frosted black glass bottle, utilitarian labeling, brass dosing apparatus referencing common objects of times past.



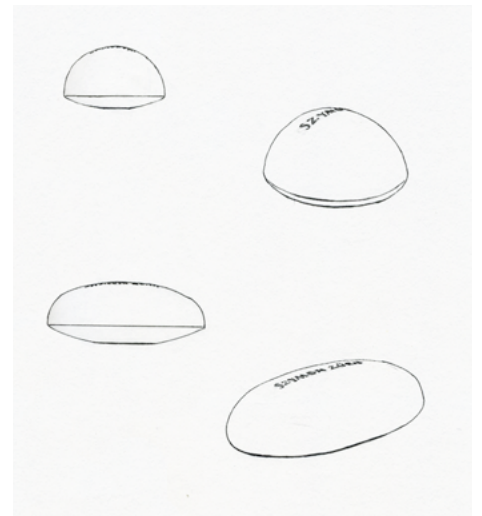
Candle Concept 3

Votive candle cut from midnight blue glass/crystal. Gothic revival-informed lip refracts flame light, calling to the history of Podgórze.



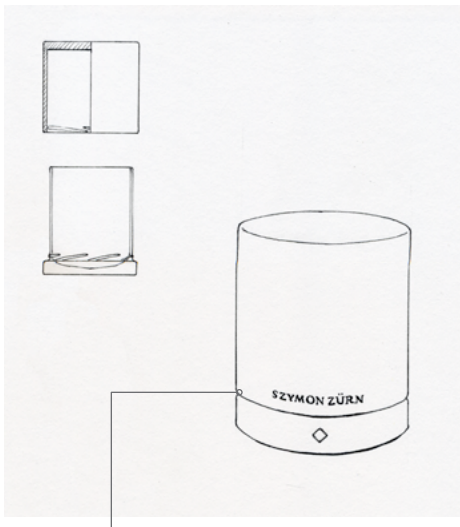
Candle Concept 4

Votive candle features a gradated smoked glass, fading into a clear bottom and inset into blonde wood base with routed logo.



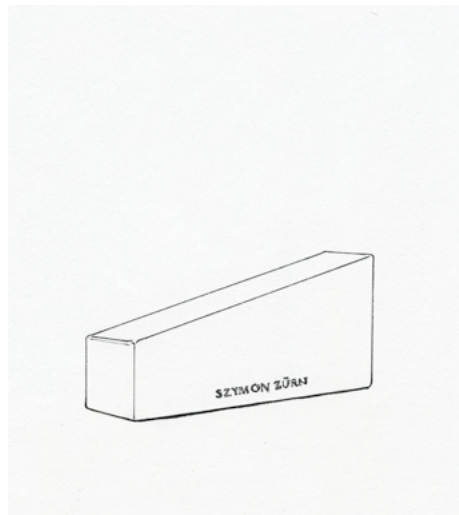
Soap Concept 1&2

Related organic forms, with colors to match Pantone brand colors.



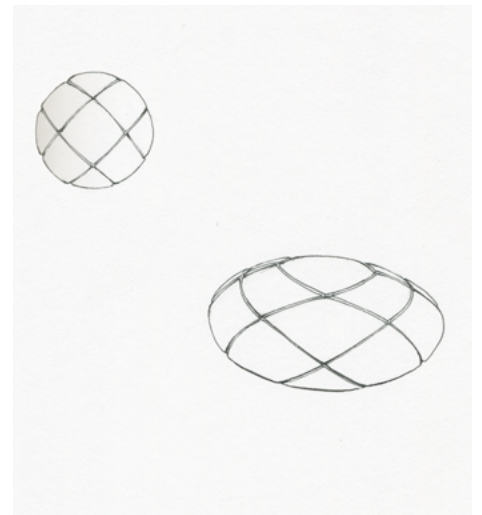
Cream Concept 4

Black lid envelops the tall glass container, fastening near the base. Logo is routed into the lid or stamped with metallic foil. Diamond insignia is etched into the glass base.



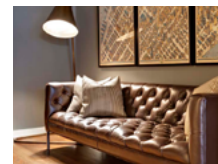
Soap Concept 3

Subtle geometric form, with colors to match Pantone brand colors.



Soap Concept 4

Interlocking diamond pattern engraved into surface, with colors to match Pantone brand colors.







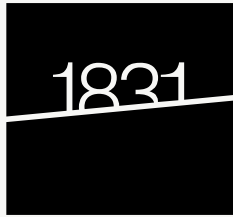
I designed and hand-threw various ceramic objects with the intent to share an understated visual language. Glazes and forms reflect a primitive familiarity, inviting hard use, not merely admiration.



MAJESTIC GIFTS



Branding and Identity developed for Majestic Gifts, an equine-assisted counseling company. The artwork and type is intended to convey awe, approachability, invitation to deeper connection between client, counselor, and horse. The cards were letterpressed by Igloo Letterpress in Worthington, Ohio.



1831



E I G H T E E N T H I R T Y O N E

Various logotypes developed for 1831, a photo and video company aimed at capturing the best in car culture and producing engaging music videos.

Howard Brooks
Interiors

CLASSIC GREEN

7780 Olentangy River Road
Columbus, Ohio 43235

Howard Brooks Interiors

7780 Olentangy River Road Columbus, Ohio 43235
T. 614 888 5353 F. 614 888 1249
howardbrooksinteriors.com

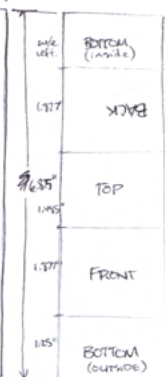
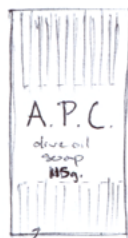
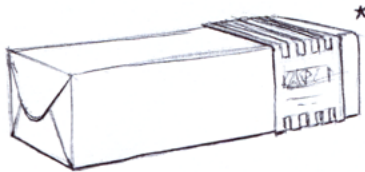
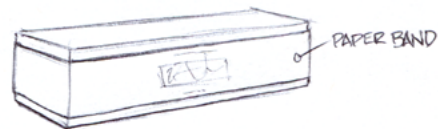
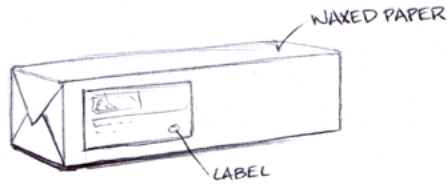
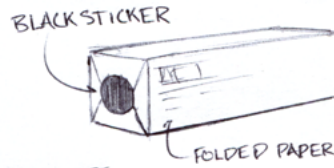
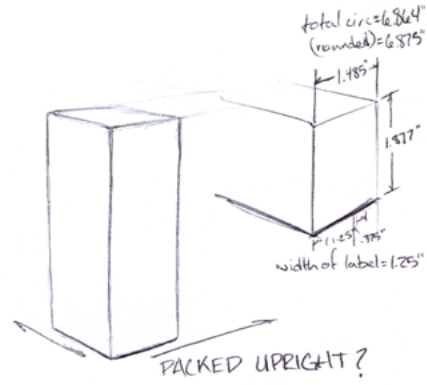
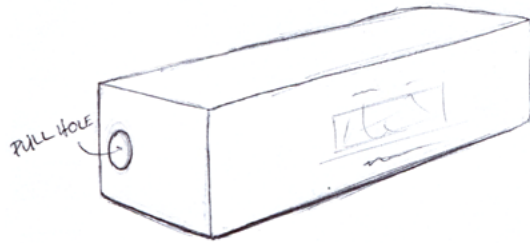
7780 Olentangy River Road
Columbus, Ohio 43235



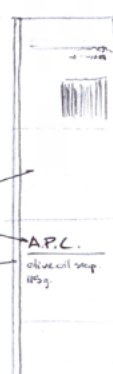
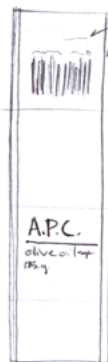
Howard Brooks Interiors

Full branding and identity developed for Howard Brooks Interiors, a traditional furniture retailer founded in 1936, including: business cards, envelopes, letterhead, notecards, and price tags. Select pieces were letterpressed by Igloo Letterpress in Worthington, Ohio.

- Re-dimer- A.P.C. or Maison Marg... M.
- Use olive oil soap from home



- LABEL NEEDS:
- A.P.C.
 - olive oil soap
 - 115g
 - ingredients: olive oil, life water
 - barcode





Incredibly mild Castille soap designed for French label, A.P.C., intended to reflect the brand's emphasis on basics and utility, fitting with their non-apparel objects. I produced both the soap and accompanying packaging by hand.



EXISTING MAIN BUILDING WEST FACADE

TLA

4930 N. HIGH ST. SHOPPING CENTER | SITE | 8.14.20 | P2
© Tim Lai Architect



EXISTING PYLON SIGN

TLA

4930 N. HIGH ST. SHOPPING CENTER | SITE | 8.14.20 | P4
© Tim Lai Architect



EXISTING WEST BUILDING DETAIL

TLA

4930 N. HIGH ST. SHOPPING CENTER | SITE | 8.14.20 | P5
© Tim Lai Architect

A refresh concept for the 4930 N. High Street strip mall in Columbus, OH: exterior paint and signage options to uplift a tired façade.



WEST BUILDING DETAIL
OPTION 3

TLA

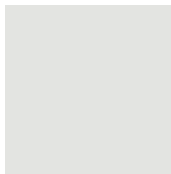
4930 N. HIGH ST. SHOPPING CENTER | CONCEPT 002 | 8.14.20 | P6
© Tim Lai Architect



MAIN BUILDING WEST FACADE
OPTION 3



PNT - 1
INKWELL
SW 6992



PNT - 2
ICE CUBE
SW 6252



4930 N. HIGH ST. SHOPPING CENTER | CONCEPT 002 | 8.14.20 | P5
© Tim Lai Architect



PYLON SIGN
CONCEPT 1

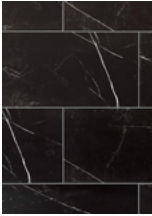


4930 N. HIGH ST. SHOPPING CENTER | CONCEPT 002 | 8.14.20 | P9
© Tim Lai Architect

Outward-facing presentations for: Tim Lai Architect, including various concepts from both residential and commercial projects. Select pages highlight: interior, exterior, and FF&E concepts.

FLOOR TILE

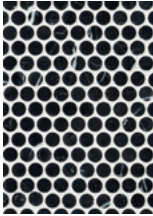
FT-1



Castille
Marquina Black Porcelain
12x24"
Master Bath
Floor & Decor



FT-2



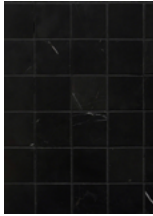
Maravilla
Nero Polished Penny Mosaic
12x12"
1/2 Bath
Floor & Decor

FT-3



Montalcino
Arina Bianco Matte Porcelain
11x13"
Guest Bath
Floor & Decor

FT-4



The Builder Depot
Nero Marquina 2x2 Honed
12x12"
Master Bath Shower
The Builder Depot

JACKSON RESIDENCE | FINISHES & FIXTURES | 6-14-2020 | PG
© Tim Lark Architects

COUNTERTOP

QZ-1



Krystallos
Bianco Fumo
Kitchen, Dry Bar
Wallstone

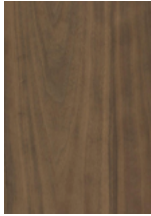


QZ-2



Krystallos
Minuet
Master & Guest Bath
Wallstone

WD-2



Walnut
Kitchen, Master &
Guest Bath

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© Tim Lark Architects

DOOR & WINDOW



Pella
Reserve Traditional
Exterior
Pella Columbus



Fortin Ironworks
Juliet Balcony
Exterior
Fortin Ironworks



Masonite
Logan Door
Interior
Lowe's



Masonite
Primed Flush Door
Interior
Lowe's

JACKSON RESIDENCE | FINISHES & FIXTURES | 6-14-2020 | PG
© Tim Lark Architects

PLUMBING FIXTURES



Vigo
Greenwich
18"
Kitchen
build.com



Delta
Trinsic
11.5"
Master & Guest Bath
build.com



IKEA
LILLÅNGEN
1/2 Bath
Ikea

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© Tim Lark Architects

LIGHT FIXTURES

W-1



Kichler
Cylinder 12" Wall Light
Exterior
lampsplus.com



W-3



Lights.com
Powell Wall Sconce
Master Bath
lights.com

W-4



West Elm
Sculptural Globe Sconce
1/2 Bath
West Elm

W-5



Light Society
Tesler Wall Sconce
Guest Bath
overstock.com

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LIGHT FIXTURES

P-1



Lights.com
Powell Pendant
Kitchen
lights.com



P-2



West Elm
Floral Burst Chandelier
Study
West Elm

P-3



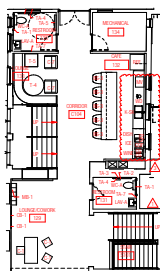
Generation Lighting
Joan Chandelier
Dining Room
Home Depot

CF



Minka Aire Fans
Orb Ceiling Fan
Master Bedroom
lumens.com

JACKSON RESIDENCE | FINISHES & FIXTURES | 6-14-2020 | PG
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BS-3
Interlace Bar Stool
Industry West
Color: Black
Price: \$146
Quantity: 5
<https://www.industrywest.co.uk/stool.html>

C-7 (Lounge 133)
Braxton Upholstered Dining Chair
ALLMODERN
 Color: Gray Faux Leather
 Black Metal
 Price: \$180 (Set of 2)
 Quantity: 2
<https://www.allmodern.com/furniture/pdp/braxton-upholstered-dining-chair-a001172140.htm?pid=541066736>

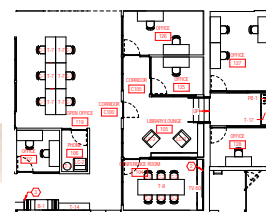
C-7 (Across Manager Desk)
Braxton Upholstered Dining Chair
ALLMODERN
 Color: Honey Faux Leather
 Black Metal
 Price: \$180 (Set of 2)
 Quantity: 2
<https://www.allmodern.com/furniture/pdp/braxton-upholstered-dining-chair-a001172140>
<https://www.allmodern.com/furniture/pdp/braxton-upholstered-dining-chair-a001172140>
<https://www.allmodern.com/furniture/pdp/braxton-upholstered-dining-chair-a001172140>

FIRST FLOOR ENTRY & CAFE



PB-1
Wooden Pegboard
George & Willy
Color: Birch
Price: \$295
Quantity: 1
<https://www.georgeandwilly.com/products/wooden-pegboard-perisistamped-main-white>

SID-1
Apex Sideboard
Crate & Barrel
Color: White Oak
Price: \$1699
Quantity: 1
<https://www.crateandbarrel.com/apex-white-oak-sideboard/s442543>

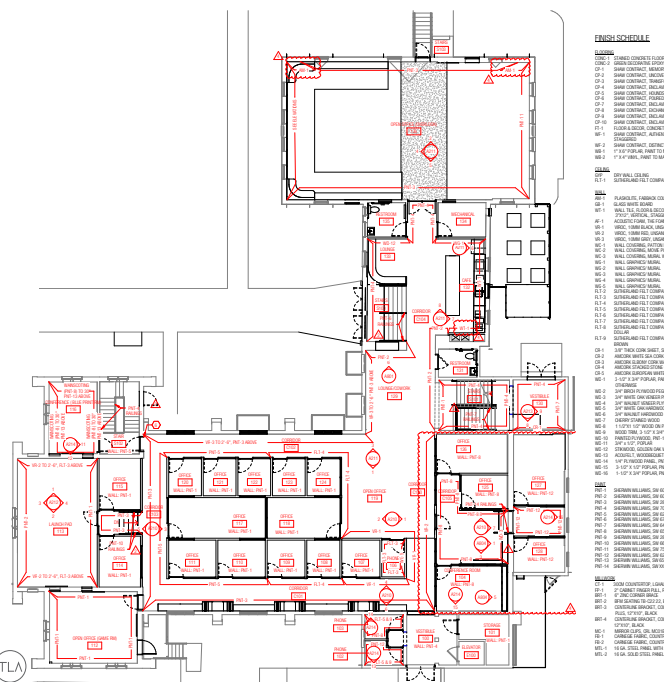


FIRST FLOOR SAGAMORE INSTITUTE & OPEN OFFICE

TLA

COXATCH BROAD RIPPLE | FURNITURE PACKAGE | 11.4.2020 | P2
© Tim Lai Architect

(TLA)

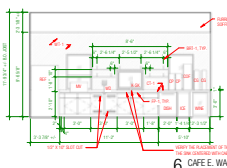
COATCH BROAD RIPPLE | FURNITURE PACKAGE | 11.4.2020 | P. 10
© Tim Lai Architects

FINISH SCHEDULE

[illegible]

FINISH SCHEDULE
FIRST FLOOR
WALL FINISH PLAN

COHATCH BROAD RIPPLE | SPECIALTY PACKAGE | 11.13.2020 | P3
© Tim Lai Architects



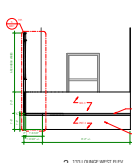
6 CAFE E. WALL



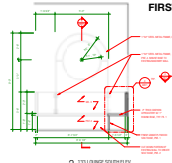
FIRST FLOOR ENTRY & CAFE

8 KITCHEN ISLAND S. WALL
100' - 10' 0"

7 KITCHEN ISLAND W. WALL
30" x 12"

COHATCH BROAD RIPPLE | SPECIALTY PACKAGE | 11.13.2020 | P2
© Tim L. & Arhitect

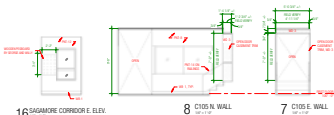
3 103 LOUNGE WEST ELEV.



2 THE LOUNGE SOUTH-EAST

COINATCH BROAD RIPPLE | SPECIALTY PACKAGE | 11.15.2020 | P. 10
© Tim L. & Arshia

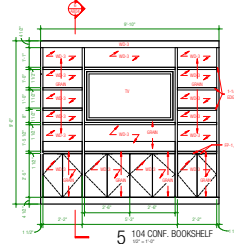
Furniture and finish concepts with corresponding elevations for a historic church turned co-working space (Indianapolis, IN).



FIRST FLOOR SAGAMORE INSTITUTE

TLA

COHATCH BROAD RIPPLE | SPECIALTY PACKAGE | 11.13.2020 | P15
© Tim Lai Architect



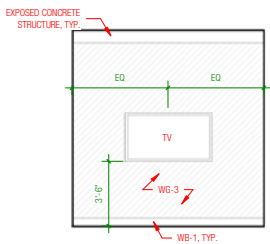
FIRST FLOOR SAGAMORE INSTITUTE



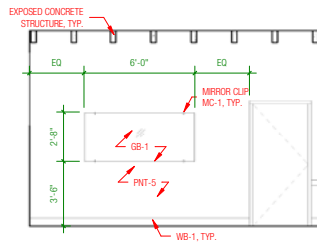
15 104 CONFERENCE ROOM S. WALL

TLA

COHATCH BROAD RIPPLE | SPECIALTY PACKAGE | 11.13.2020 | P15
© Tim Lai Architect



6 BISON ROOM S. WALL
1/4" = 1'-0"



5 BISON ROOM E. WALL
1/4" = 1'-0"



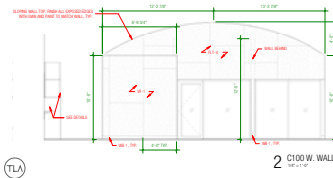
BASEMENT BISON ROOM

TLA

COHATCH BROAD RIPPLE | SPECIALTY PACKAGE | 11.13.2020 | P17
© Tim Lai Architect



FIRST FLOOR OPEN OFFICE



2 C100 W. WALL
14'-11"

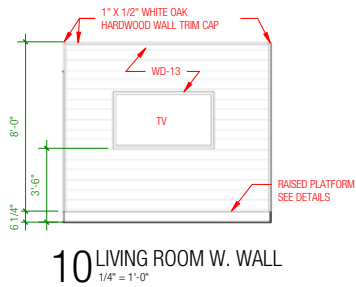
COHATCH BROAD RIPPLE | SPECIALTY PACKAGE | 11.13.2020 | P10
© Tim Lai Architect



FIRST FLOOR COURTYARD



COHATCH BROAD RIPPLE | SPECIALTY PACKAGE | 11.13.2020 | P10
© Tim Lai Architect



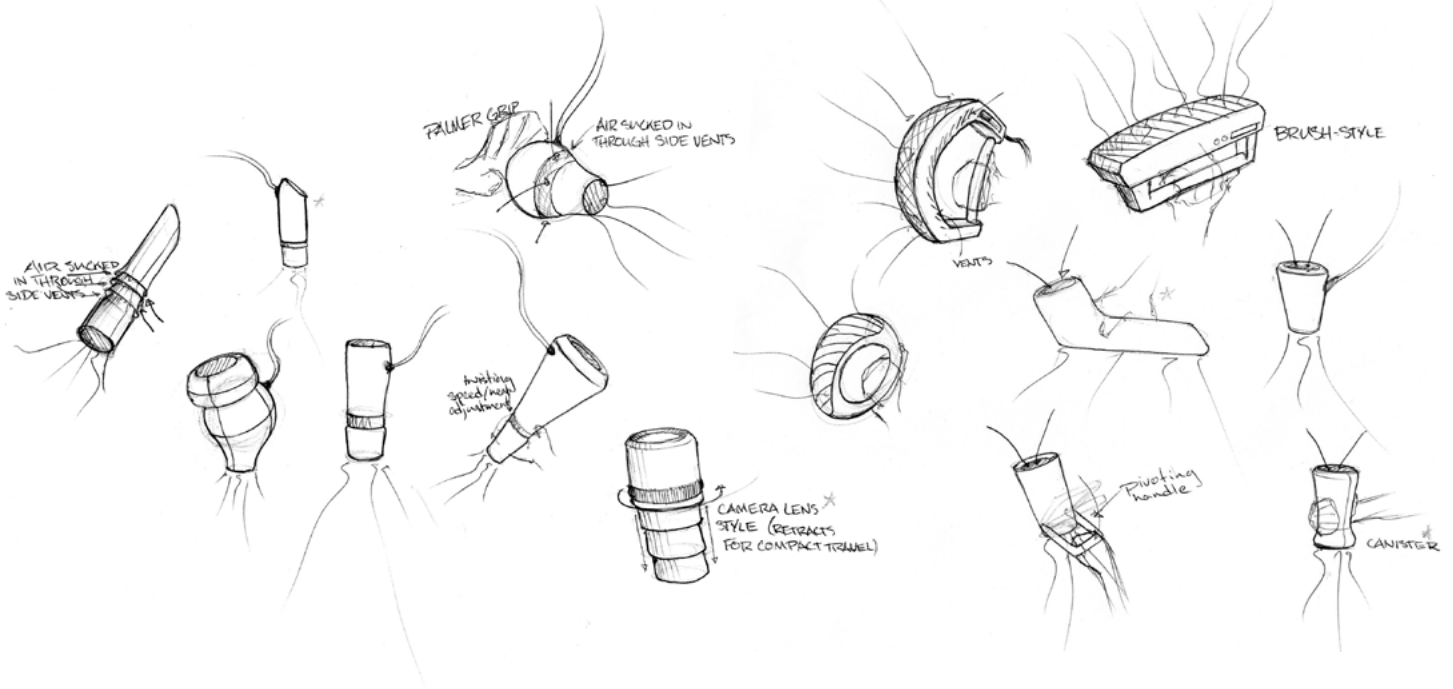
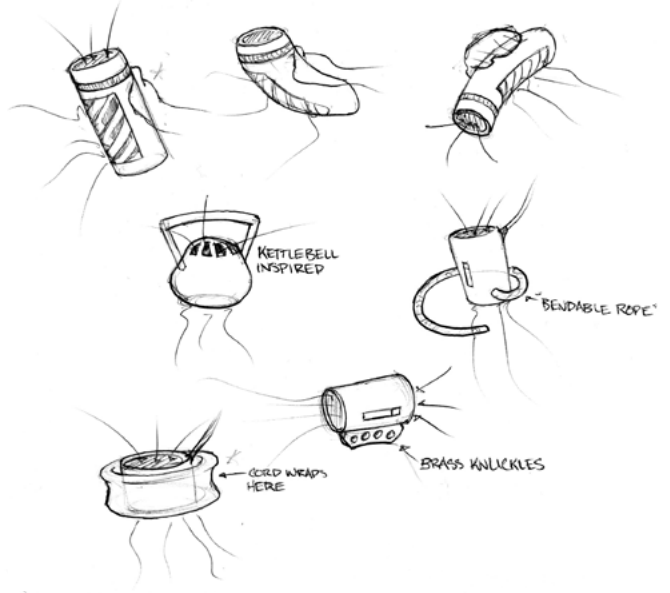
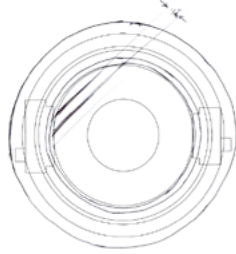
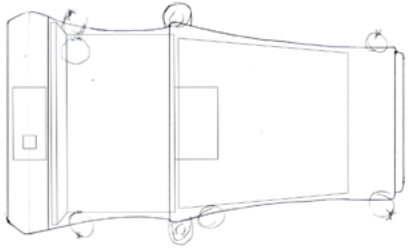
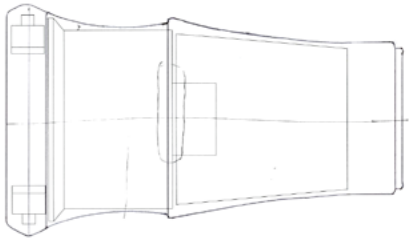
10 LIVING ROOM W. WALL
1/4" = 1'-0"



BASEMENT LIVING ROOM & LOUNGE



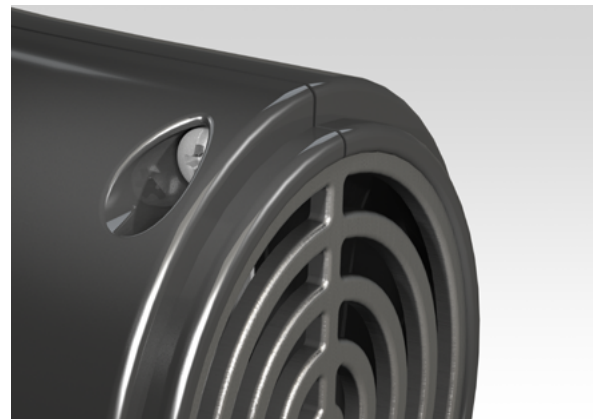
COHATCH BROAD RIPPLE | SPECIALTY PACKAGE | 11.13.2020 | P21
© Tim Lai Architect

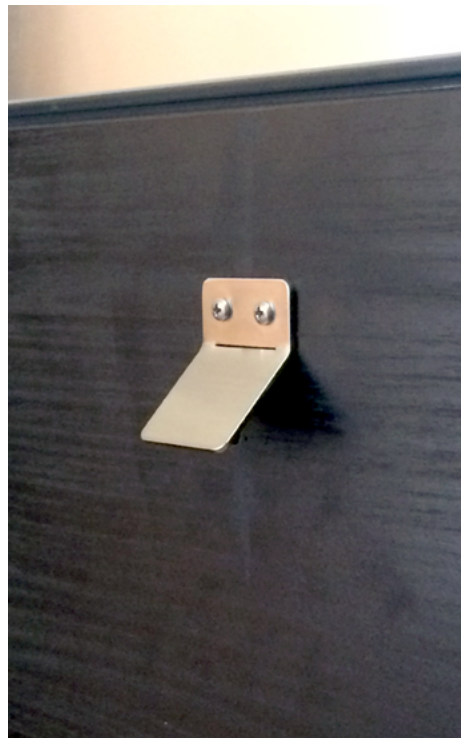




The Revlon 577 Hair Dryer is a travel-friendly concept for the modern businessman. It features a sleek, cylindrical form, providing greater precision than traditional, pistol grip styles. The rear control ring has five settings and allows the user to select the temperature and fan speed. The fully functional prototype was 3D printed and assembled around preexisting internal parts.

Development started with understanding the target market, analyzing available travel hair dryers, and highlighting their drawbacks. As design criteria emerged, 2D and 3D sketches aided in further defining the form and functionality, producing a final concept: SOLIDWORKS modeled, 3D printed, finished and assembled by me.





This small study focused upon the possibilities of laser-cut and bent sheet metal through a subtractive lens. The result were two architectural fixtures: a drawer pull and hand towel hook that I laser-cut, hand-formed, and finished at Conus Laser Group in Plain City, Ohio.

wadegwin@icloud.com
+1 614.800.4274