

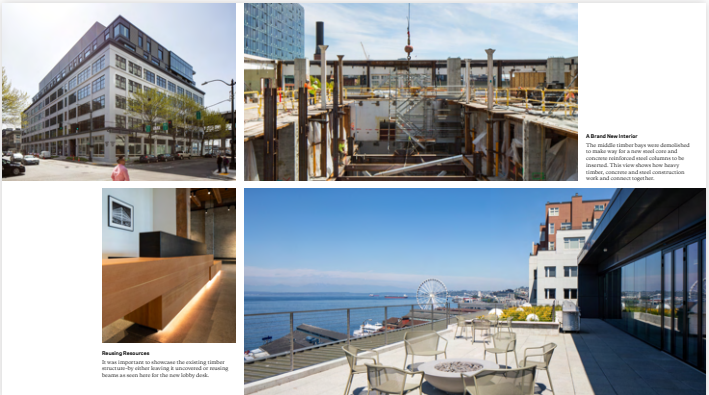
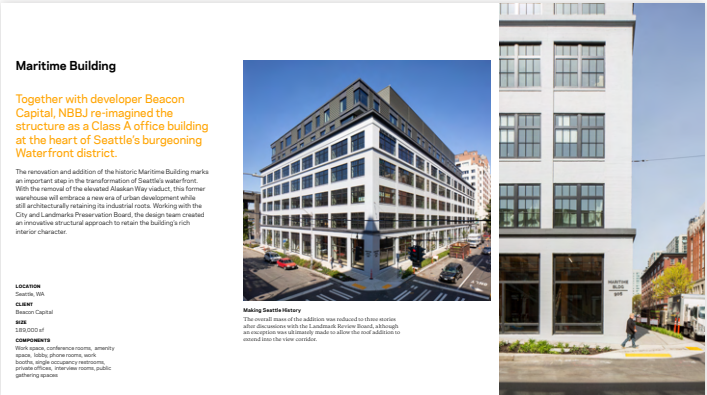
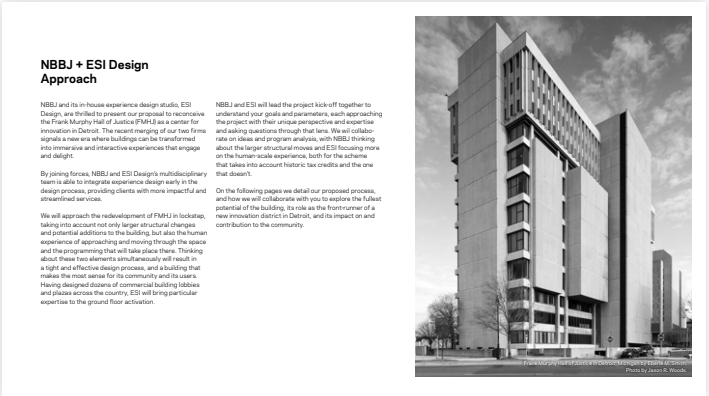
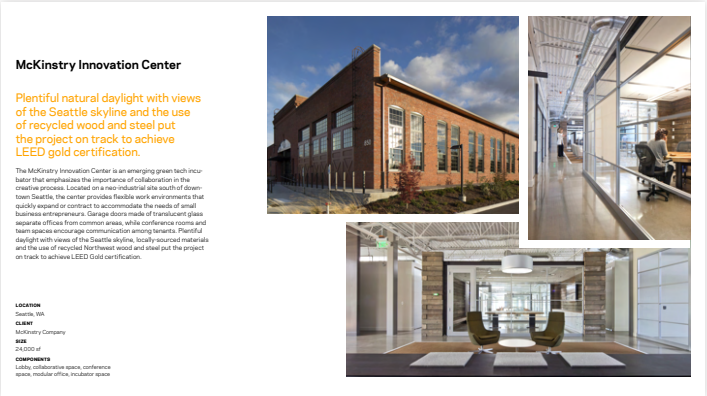
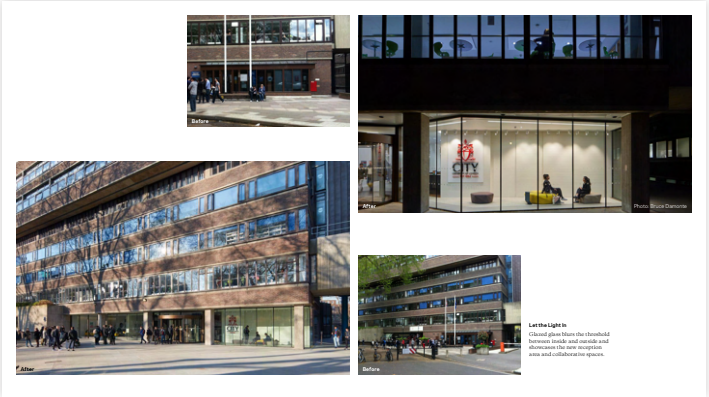
Wade Gwin
transdisciplinary design

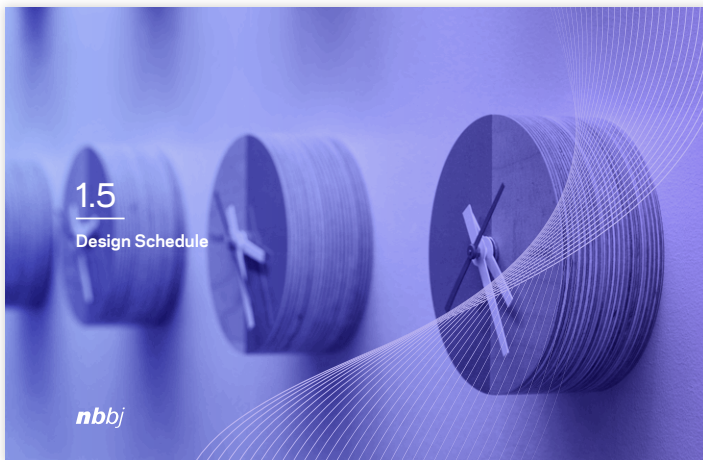
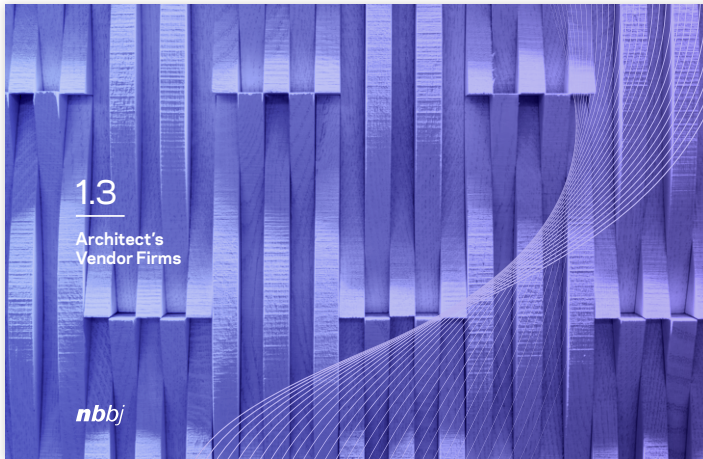
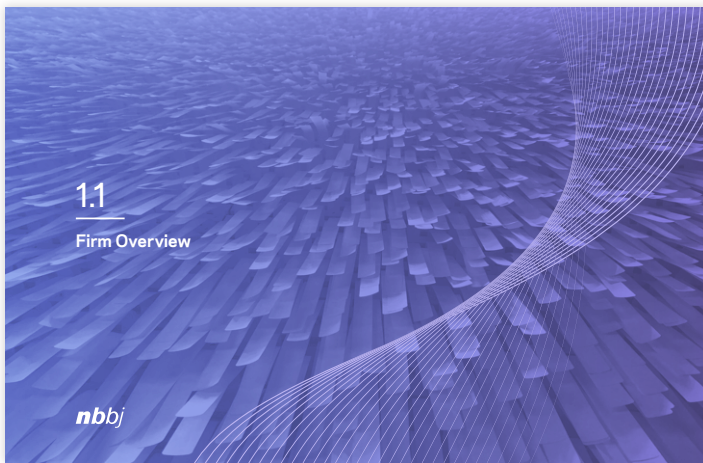
As time progresses, the world begets increasing complexity; we are at once hyperconnected and alienated from one another. What's more, is that many of us are unaware of the lenses we view the world through, further obfuscating the communication between supposed opponents that we so desperately need. Propositions, ideologies, and worldviews that once satisfied are coming up short. The resulting meaning crisis is overwhelming for those who perceive it.

Design is not fundamentally about creative disciplines. Rather, it is an approach to life that humans have utilized throughout history to make sense of the world we inhabit and find solutions to our difficulties. Design is not a panacea, yet it plays an indispensable role in progressing through any era—especially this one.

What does this have to do with me? By nature of being human, we are all designers to some degree, yet some are afforded even greater sensitivity to, and resonance with, its processes. Pursuing my degree in Industrial Design was a logical progression, allowing me to sharpen the innate skills that inform my approach to all of life.

Although I practice within traditional design disciplines, my greatest value lies in my ability to think well—wielding a scalpel, not a machete—coupled with my captivation and adoration of aesthetics. I strive to create designs, systems, and solutions that make sense, and believe that Beauty has the power to change everything.





A sampling of projects for NBBJ, including pages from: RFQs, RFPs, interview decks, booklets, templates, and other graphic miscellanea.



The Meridian Center for Health is a community care resource that seamlessly integrates an array of clinical services which are typically siloed, including primary care, dental, infant/maternity, and behavioral health. A building designed to be therapeutic throughout its clinical, public, indoor, and outdoor spaces, the Meridian Center has become a hub and an amenity to the population it serves.

With four clinic modules arranged in an on-stage/off-stage dual entry exam room model, the clinic planning establishes an efficient floor plan that effectively separates back-of-house functions from patient view. At the same time, each module includes three distinct "treatment" spaces, a standard exam room, "talking" rooms, and consult rooms that together allow for maximum patient throughput and administering the appropriate



Proposal for Architectural Master Plan Evaluation Services

February 8, 2022



In 2010, NBJB called for construction for the \$10.1 million Harvard Law School Clinics Building on 1600 Massachusetts Avenue. Providing Harvard Law School students with a place for hands-on legal experience, this building is designed to respect its context while enhancing the neighborhood character and contributing to the vitality of the area. NBJB's extensive stakeholder engagement to create a collaborative building that meets the needs of the different research centers that occupy it. In addition to the Legal Clinic Building, the building is also home to the Chan Krueger Securities (CKS), has had a variety of Harvard experiences.

NBBJ completed extensive renovations for Holyoke Center, including modernizing the building's mechanical system that allowed the full occupation of the 10th floor, upgrading the public corridors on service areas of every floor, and transforming and enclosing the arcade, the latter requiring extensive internal and Cambridge regulatory review. NBBJ also fully renovated 8 Story Street, including re-orienting its main entrance, lobby and prominent canopy. We also developed the master

plan for the Memorial Drive graduate housing complex and went through the extensive process of permitting the housing in the face of substantial opposition from nearby citizens. NBBJ was also responsible for a programming and public realm study for Allston commissioned by the Allston Planning Group. Lastly, we completed the initial IMP for the Medical and Public Health Campuses in the late 1980's, and undertook master plans that ultimately led to the construction of the Warren Alpert Building at the Medical School and the FXB center at the School of Public Health.

In addition, NBBJ has been the architect for four buildings for the Harvard-affiliated hospitals, including the Lunder Building at MGH, the Shapiro Clinical Center at Beth Israel Deaconess Medical Center, the Shapiro Cardiovascular Center at Brigham and Women's Hospital, and the recently completed Hale Building for Transformative Medicine, also at Brigham and Women's Hospital.



Sarah Markovitz, AIA
NBBJ, Principal in Charge



Sarah is a strong leader in evidence-based design and lean methodology. She adds value to her projects, as well as to NBBJ's overall healthcare practice, through her diligent research and application of healthcare design performance measures. Sarah embraces the concerns of staff, advocates for patients and families, and designs and collaborates with broad user groups to develop, test and implement to reach the most effective solutions. Sarah's leadership style includes encouraging open conversation and curious probing of issues, synthesizing, and clearly presenting comprehensive information to drive timely decision making.

RELEVANT PROJECT EXPERIENCE	
<p>Massachusetts General Hospital Cumbridge Street Project Campus Master Plan (2005 and 2009) Lunder Building Numerous Studies and Renovations for Various Departments Boston, MA Principal in Charge, Lead Master Planner and Programmer</p>	<p>Brigham and Women's Hospital Hub Building for Translational Medicine Numerous Studies and Renovations for Various Departments Boston, MA Principal in Charge, Lead Master Planner and Programmer</p>
<p>Brigham and Women's Faulkner Hospital, Brigham and Women's Hospital Planning and Programming Boston, MA Principal in Charge</p>	<p>Brigham and Women's Hospital Planning and Programming Boston, MA Principal in Charge</p>
<p>University of Pittsburgh Medical Center Major Hospital Surgical Services Master Plan and Implementation ShadySide Hospital Bay Tower Pittsburgh, PA Lead Master Planner</p>	<p>University of Pittsburgh Medical Center Planning and Programming Pittsburgh, PA Principal in Charge</p>

OFFICE	PROFESSIONAL AFFILIATIONS
Boston, MA	American Institute of Architects (AIA)
EDUCATION	Co-chair, Healthcare Facilities Committee
Master of Architecture, 1997	Boston Society of Architects (BSA)
University of California, Berkeley	Academy for Architecture for Health
Bachelor of Arts in Public Affairs, 1992	Massachusetts Hospital/Lean Network
Princeton University	REGISTRATIONS
	Registered Architect, CA



Through numerous master plans involving clinical shadowing, departmental evaluations, and interviews with stakeholders at all levels, Braden has been fortunate to witness a wide variety of operational models firsthand. This project experience, combined with her dedication to engagement and collaboration with facility users throughout the design process, keeps her excited about the boundless prospects for innovation and change in healthcare architecture.



Melissa has a passion for turning data and analysis into insights for design and planning. She builds from her years of practice as an architect and urban designer towards the generation of creative

engagement and rigorous data analysis. Melissa is a key NBBJ Digital Practice leader. She leads a firm-wide team dedicated to the integration of insights from urban scale data and analysis to inform design across all scales.

Braden Reid, AIA, WELL AP
NBBJ, Medical Planner

RELEVANT PROJECT EXPERIENCE
Brighton and Women's Hospital
SCMA Clinic Study / Boston, MA /
Student
Massachusetts General Hospital,
Cancer Center / Boston, MA /
Medical Planner
Orlando Health-St. Cloud Master Plan /
St. Cloud, FL / Assistant
Architect
Arkum Health-Medical Master Plan /
Boston and Baldwin, GA / Facility
Master Planner
Senior Planner
Boston, MA

EDUCATION
Master of Architecture, Healthcare, 2015,
Cornell University
Master of Environmental Design, Urban
Design, 2010, University of Calgary

PROFESSIONAL APPLICATIONS
Associate Institute of Architects (AIA)
NCLA / AIA
REGISTRATIONS
Registered Architect, Washington, DC

REFERENCE
Matt Taylor
Senior Vice President, Asset Strategic
Orlando Health
321.841.6765
matt.taylor@orlandohealth.com

WEEKLY TIME ALLOCATION
50%

Melissa Alexander, AIA, LEED GA
NBSJ, Data Analysis & Visualization

RELEVANT PROJECT EXPERIENCE
 Massachusetts General Hospital,
 Cambridge Street Project / Boston, MA /
 Director
 Jefferson University and Hospital
 Master Plan / Philadelphia, PA / Urban
 Designer / Costa Analyst
 20-Year Master Facilities
 Plan Review / WA, DC, AK / Planner
 Beth Israel Deaconess Medical Center

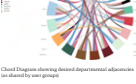
Bachelor of Architecture / Minor in Studio Art,
 Magna Cum Laude, 2005,
 University of Tennessee College of
 Architecture + Design
PROFESSIONAL APPLICATIONS
 LEED Green Associate
 National Council of Architectural
 Registration Boards (NCARB)
CERTIFICATIONS

LOCATION Seattle, WA / Planned	REFERENCE Joel Smith Former Executive Director for Facilities Planning, Facilities Design & Construction JC Davis Health 509.380.4342 jsmith@jcsdhealthvisions.com
OFFICE Seattle, WA	
EDUCATION Certificate in Design Education, 2014, Boston Architectural College	
Master of Architecture in Urban Design with Distinction, 2013, Harvard Graduate School of Design	WEEKLY TIME ALLOCATION 50% (for two weeks)

Innovative Design

NIH has a culture of inquiry, curiosity, research, and discovery that leads to innovation and change every year. When it comes to master planning, our innovation falls into five areas:

- Data Visualization**
 Our data, analyzed, are available as resources to this project, excel, at graphically representing relevant information, both qualitative and quantitative, in ways that empower you make impactful decisions.
- Lessons for Health Care from the Corporate World**
workplace for staff: NIH is privileged to work with some of the world's most innovative companies whose perspectives come from the forefront of discovery. Through these collaborations, our design approach has been reshaped to focus on enabling spaces in which people can do their best, have opportunities to connect with their peers and clients, and enhance a sense of well-being, despite workdays that would otherwise be stressful.



Innovation in Design: Listening and Analyzing leads to new ways to approach solutions

In recent years, NEHL has contributed to the evolution of ambulatory care center practice patterns. Design two notable examples of that work included:

- One of the earliest and most successful application of the on-stage / off-stage clinic organizational models at Seattle Children's Hospital: Ambulatory Care Center; and
- A redefinition of the standard exam room for academic medical centers, with a resulting change of exam room, based on actual practice patterns of AMC clinicians.

Designing with the DPH / FGI Regulatory Process



Our Boston team has extensive experience working on projects of various scales and programs with the Massachusetts DPH on numerous projects throughout the Boston and surrounding region. Several members of our staff, including Sarah Markovitz, have worked on committees to write and edit the FGI Guidelines at the various associated white papers it publishes. Below are 2 examples of projects that required NBBJ's ongoing collaboration with the DPH to achieve the goal:



Massachusetts General Hospital, Lunder Building
Completed 2011

Working with the authorities having jurisdiction early in the process and regular meetings with the EHS led to the approval of many innovative tools new to Massachusetts hospitals. Our partnership with EHS resulted in approval of all permit applications, facing into the state, a dedicated CR suite on three floors, each organized around a clean room, and an innovative CT mounted on four rails. Unsurpassed in shifting doors for midday inpatient rooms was an outcome of early engagement with the Mass Accessibility Board and the Boston Inspectional Services Department (BISD). Early engagements with the Boston Redevelopment Authority included diagrams and visualizations of the proposed building that elegantly explained how the building fit with the adjoining buildings, on the campus and within the neighborhood, leading to quick support and approval.

1 & 2 Firm History & Experience



NBBJ is a different kind of design practice, one that helps our clients drive innovation by creating highly productive, sustainable spaces that free people to live, learn, work and play as they were meant to.

The world's leading organizations look to our experts to help them design environments that disrupt the status quo and effect real, meaningful change at all levels. Named among the most innovative architecture firms by *Fast Company* three times, we make news by partnering with like-minded companies including Google, Amazon, Samsung, Microsoft and Tencent. Our clients also include institutional leaders such as University of Cambridge, Massachusetts General Hospital, NYU Medical Center and Stanford University.

Founded in 1943, NBBJ is a privately held entity managed by a Board, with locations in Boston, Seattle, Columbus, Hong Kong, London, Los Angeles, New York, Portland, Pune, San Francisco, Shanghai and Washington, D.C. Our global network of "renaissance teams" includes more than 800 researchers, strategists, nurses, architects, planners and interior designers who generate ideas that have a profound and lasting impact.

Contact

Sarah Markovitz, Principal in Charge
smarkovitz@nbbj.com
617.378.4827

Harvard University Health Services Master Plan • 5

4, 5 & 8 Draft Schedule, References & Standard Agreement Acceptance



Schedule

	FEB	MAR	APR	MAY	JUN	JUL
28	7	14	21	28	4	11
29	8	15	22	29	5	12
30	9	16	23	30	6	13
31	10	17	24	31	7	14
1	11	18	25		8	15
2	12	19	26		9	16
3	13	20	27		10	17
4	14	21	28		11	18
5	15	22	29		12	19
6	16	23	30		13	20
7	17	24	31		14	21
8	18	25			15	22
9	19	26			16	23
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REFERENCES

Malaina Bowker
Brigham And Women's Hospital, Associate Director, Real Estate and Facilities
857.307.4020
mbowker@partners.org

Susan Cronin Jenkins
Massachusetts General Hospital, Co-Director, MGH Planning and Construction, Partners Real Estate
617.724.2216
sjenkins@partners.org

Professor Martha Minow
Harvard Law School
(Assistant: Elizabeth Benagh)
617.496.1117
minow@law.harvard.edu

PROPOSAL ASSUMPTIONS

- For the purposes of this proposal, we assume the duration of this project will be five (5) months.
- All meetings will be virtual except for a site visit for facility assessment. However, if preferred, we can arrange an in-person meeting at the end of each phase.
- Harvard will provide all existing facility plans in CAD format that are required of NBBJ to review or test-fit.
- The Cost Estimator's fee in Attachment 3 assumes the total renovation area is 72,000 SF and includes up to three (3) options and one (1) round of estimate revision in response to the review comments. If the renovation areas requiring cost estimate turn out to be less than 36,000 sf, the cost estimate fee will be reduced to \$15,000.
- Existing MEP assessment will be based on the tours, interviews, and provided energy / water consumption data

NBBJ COMMENTS ON THE ARCHITECTURAL SERVICES AGREEMENT

NBBJ accepts the Harvard University form of agreement referenced in the RFP, with some clarifications and modifications to align with industry standards. NBBJ is willing, without reservation, to take responsibility for risks that we can manage within our expertise. We believe that terms acceptable to Harvard can be readily negotiated.

NBBJ suggests that the following terms be explored to remove ambiguity and assure that the goals of accountability, transparency and equity are addressed:

- Withholding:** In accordance with our philosophy of equity in contracting, we believe unresolved claims should not be unilaterally assessed by withholding payment before fair determination of responsibility. Refer to §.4.4.
- Audit:** We believe that the requirement to pay cost of audit puts a commercially unreasonable burden due to the fact that a simple math error could lead to an audit cost exceeding the value of the error, eroding our profit and possibly affecting our ability to break even on the project. NBBJ will work with you to review invoices and promptly correct errors without requiring use of outside auditors. Refer to §.4.5.

Harvard University Health Services Master Plan • 23



Named among the
*world's most innovative
architecture firms*
by Fast Company three times



NBBJ is a
*carbon neutral
certified firm.*



NBBJ is named the
*architecture firm of
choice for tech companies*
by Wired magazine.



Named by Architectural Record
as 2020's *fastest growing
architecture company*



In partnership with The University
of Washington, NBBJ invented
"Noise-Canceling" wall panels,
reducing workplace noise by 60%.



75% of NBBJ's
work comes from
existing relationships.



NBBJ has designed
70 LEED-certified projects,
totaling 16 Million SF



NBBJ is designing
more than *5 Million SF*
of zero carbon buildings.



Bedrock Cleveland

Real Estate Development and
Public Space Improvement

Request for Proposal

December 8, 2021

nbbj



nbbj

December 10, 2021

Michael D. Pridock
OHIO University Procurement Services
205 West Union Street Office Center

Dear Michael,

On behalf of NBBJ, I am pleased to submit our proposal for Ohio University - College of Business Space Study under the Suppliers for the Ohio University Planning Services RFP - OU-08062021MDP.

This study is an important step in assessing the programmatic needs and priorities for the College of Business and the University with the goal of ensuring that the space supports those needs. Our understanding of the institution, the campus, and trends shaping higher education spaces and pedagogy will be instrumental in grounding this work within the bigger context.

We have assembled a team with deep knowledge of higher education trends and a forward-thinking mindset. We bring intimate knowledge of Ohio University along with experience programming, performing space studies, and designing higher education spaces most recently for Boston University's Questrom School of Business, Suffolk University's Sargent Hall Business School, Louisiana State University's Humanities and Social Sciences, and Cornell University's Hollister Hall Interdisciplinary Building.

While we bring this rich experience to bear, we will not assume any pre-conceived ideas or solutions. We have crafted the process as a collaboration between our team, your team, and College of Business stakeholders. The right answers with a thoughtfully articulated strategy for future investment and flexibility will emerge from this collaborative effort.

We've crafted our approach and fee based on the RFP, and look forward to further tailoring it to meet your project needs and expectations. If you have additional questions, please reach out to me at the contact information provided below.

Sincerely,

Megha Sinha, AICP, LEED AP BD+C
Principal | Urban Design and Planning
msinha@nbbj.com
614.232.3133

Ohio University College of Business Space Study - 3



01

Team, Roles and
Responsibilities

Cleveland State University, Jukka Hall
Cleveland, OH

Project Team Overview

NBBJ



Megha Sinha, AICP, LEED AP BD+C
Principal in Charge

Beth Wilson-Shunta, BA
Project Manager / Academic Program Manager

Jim Gressall, BA
Architect

Melissa Alexander, AIA, LEED GA
Data Analyst

Clive Tysoe
Cost Estimator

ELLANA

The NBBJ team brings deep experience analyzing existing architectural and programming conditions and providing recommendations that align with the vision and strategic plan of the University.

For the Ohio University College of Business Space Study, we have assembled a team with creative and technical expertise, defined by our leadership in programming, planning and design for university learning environments.

Led by Principal in Charge, **Megha Sinha**, our team has a history of working together and will maintain steady involvement throughout the project. Their successful working relationships have enabled the delivery of complex design challenges for numerous projects.

Beth Wilson-Shunta will serve as the Project Manager and the day-to-day point person. She will also function as Programmer, envisioning future needs with users and identifying opportunities for the Ohio University College of Business.

Jim Gressall, as Project Architect, will develop and understand the existing campus conditions and infrastructure while bringing a design eye and creative thinking to develop future recommendations.

Melissa Alexander will collect, analyze and visualize program data to provide analysis and insights for the planning study.

Clive Tysoe from Ellana, will provide conceptual cost estimating services based on the future recommendations.

Ellana Construction Consultants is a certified Women-owned Business Enterprise (WBE), Disadvantaged Business Enterprise (DBE) and Women Owned Small Business (WOSB) who we often team with to provide cost estimating for our higher education projects.

We believe engaging with Ellana will ensure recommendations we make at the study phase work within your budget. If the university prefers, NBBJ can also handle all cost estimating internally, as well.

Ohio University College of Business Space Study - 7



02

Approach,
Workplan,
and Fee

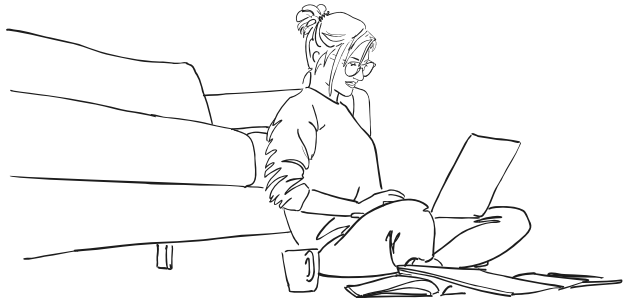
Tecoma Community College,
Harold Health Careers Center
Tecoma, WA



NBBJ FELLOWSHIP PROGRAM

Spatial Factors

Design elements present in participants' home workspaces



Open Views
e.g., Windows looking outside



Auditory stimuli
e.g., Music, hearing the dishwasher, etc.



Making space
e.g., Table space to spread out with materials



Tactile Stimuli
e.g., Fidget toys, blankets, etc.



Visual Stimuli
e.g., Posters, artwork, etc.



Olfactory Stimuli
e.g., Cooking smells, candles etc.



Greenery
e.g., Houseplants, views of trees outside, etc.



Furniture that allows for movement
e.g., Standing desks, bouncy ball chairs, etc.



Platforms for ideas
e.g., Whiteboards, cork boards, pin up space, etc.

NBBJ FELLOWSHIP PROGRAM

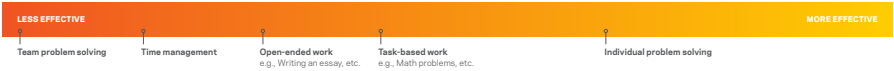
Behavioral Outcomes

Which tasks were participants more effective at when working from home?

Creativity and Productivity



Problem Solving Abilities



Poor performance in work-from-home settings
In terms of work-from-home abilities, most people reported struggling to match their former performance. The only behavior that was slightly higher than before was individual problem solving, implying that isolation from others was helpful for this type of thinking.

***The Caveats of Creativity Research**
Creativity is a tricky thing to measure and evaluate. We were aware that many people would adamantly argue that they aren't "creative types" or felt their technical work utilizes no creativity. To get around this, we asked about tasks related to creativity in addition to direct evaluation, like open-ended problem solving abilities. We also utilized a mixed-methods study to make sure our quantitative and qualitative data supported each other.



Mr. Name Surname
Title
Address
City, State, Zip Code

Day, Month Year

Dear Mr. Surname,



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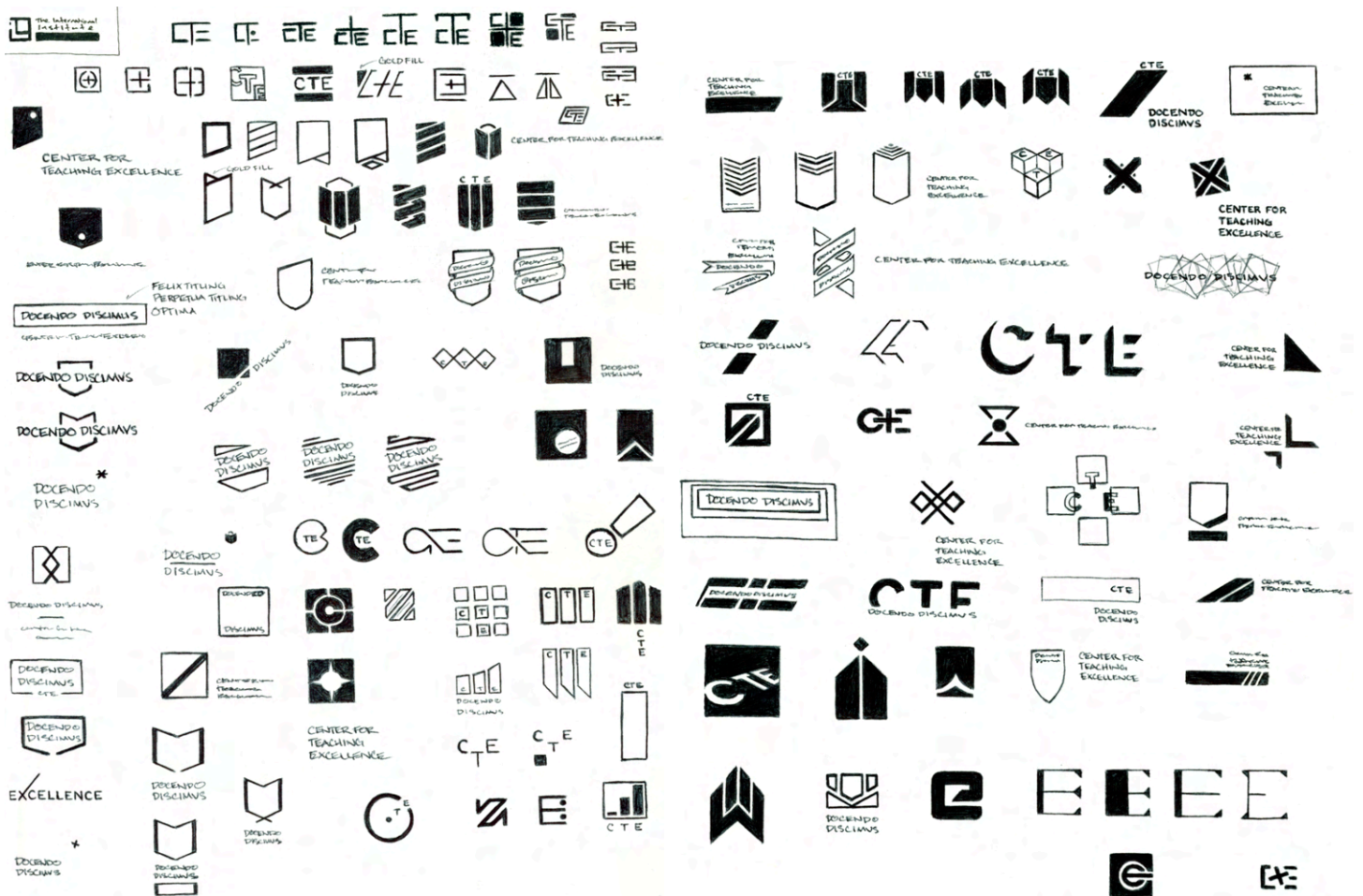
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Sincerely,

Name Surname
Title

Center for Teaching Excellence

201 S. Grant Ave. Columbus, OH 43215
p. 614.947.6579 institute.franklin.edu



CTE

**Center for
Teaching
Excellence**

Branding and identity created for The Center for Teaching Excellence at Franklin University. The Center is devoted to providing course offerings designed to inspire and support educators. The logo and letterhead convey established strength and confidence.





I conceptualized, hand-built, and finished a multipurpose stool for common workspaces at the Columbus College of Art and Design. Utilizing CNC production, four stools can be produced from one sheet of 5' x 5' Baltic Birch plywood without fasteners. The low, internal shelf and rear support allows for bag storage, accessible even while seated. The contoured grips make carrying and arranging the stools comfortable, affording modularity. 18' x 14.5' x 14.5'.



Final Concept



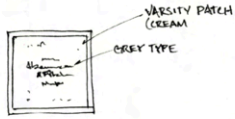
Branding and identity developed for spiritual direction group, Grounded Presence. References to nature were highly influential—near essential—to creating both the logo and accompanying color palette. Clients are invited into a calming sense of presence as they are accompanied on their spiritual path.

1 March, 2016 - A&F Graphics

Update *State* *NY92* *No.92* *Power* *Motion* *Homme* *Uomo* *Move*
Abercrombie Man *Modern92* *1892* *A&F Intense* *Campus* *Hudson* *Pierce*
Abercrombie Sport *ADK* *Columbia*



Forever *Hamperdint* *As you wish...* *For your health*
Dingus *KNOWN FOR QUALITY*



ABERCROMBIE
- & FITCH



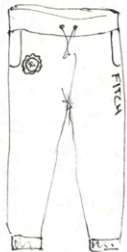
ABERCROMBIE



ABERCROMBIE
& FITCH

TF & 100

Absolute Satisfaction.
(COOL GREY / ON DARKER BLACK)



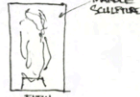
ABERCROMBIE

AF

A & F



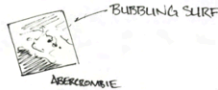
No. 92
ABERCROMBIE
FITCH



ABERCROMBIE & FITCH

A&F
RED WHITE BLUE
LETTERMAN

DARK/STRENGTH
FLOWERS (GOODY)



FOREVER.



La Gioia Di Vivere



YOUR EYES



LOGO PLACEMENT FOR SWEATS,
(FROM CHINOS)



A·F

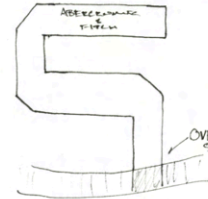
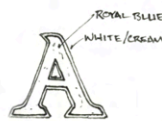
AΦ

9
A X F
2

IAAFII

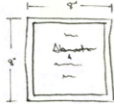


ABERCROMBIE & FITCH



SOUTH MASS
1892-2016
DORM CHAMPS

CLASS
1892
IVY



MDCCCXCII
&

ABERCROMBIE
& FITCH EIGHTEEN
NINETY TWO

&F92

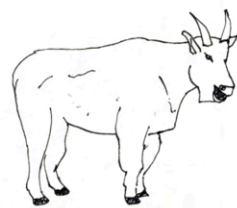
XCH

A/F

A-F
1892
NY

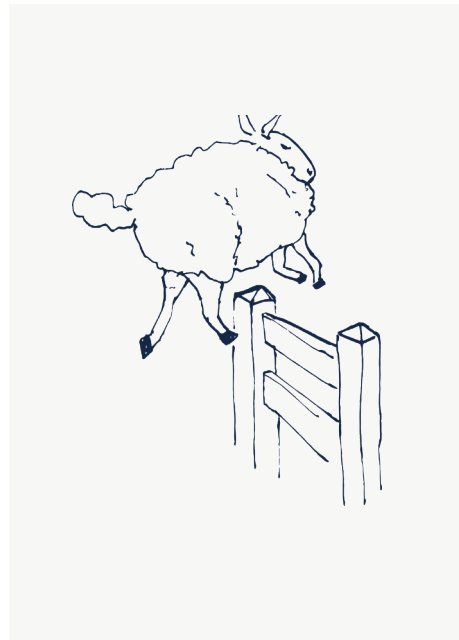
GROUP THERAPY

AA
AA Abercrombie

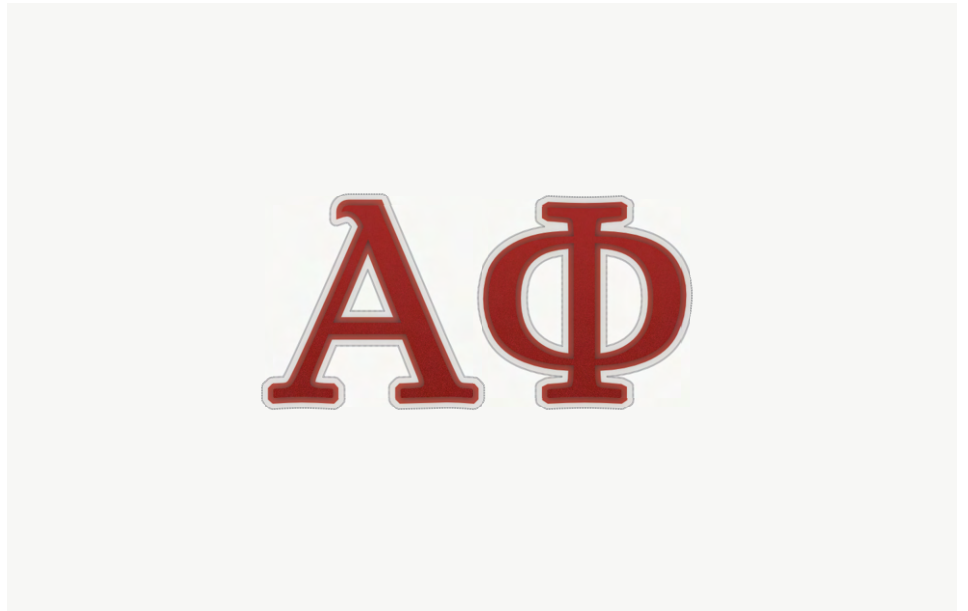
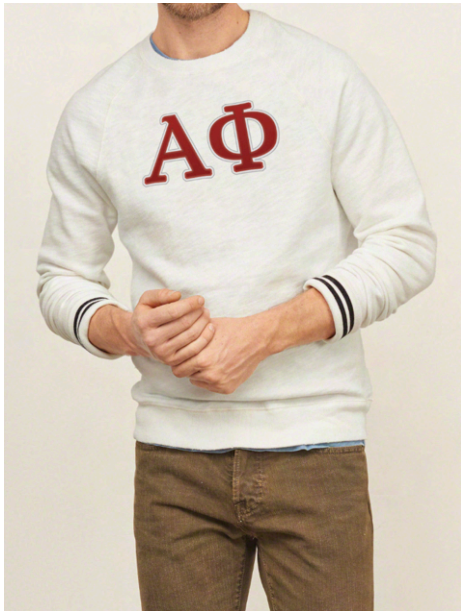


GETTIN
AESTHETIC.





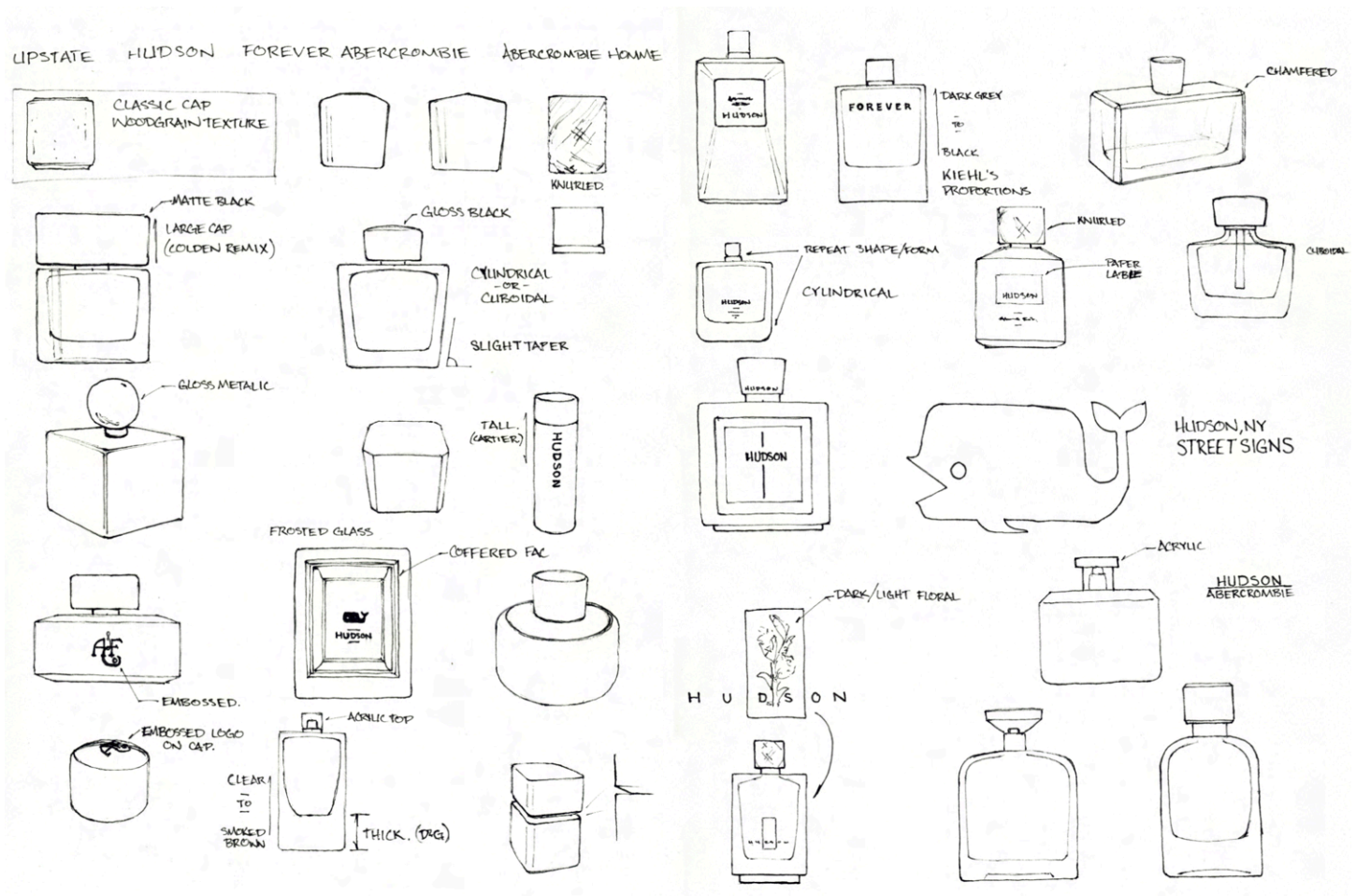
A fragrance concept and set of apparel graphics developed to inform Abercrombie & Fitch's new brand direction. Remembering A&F's collegiate, sportsman heritage, while also incorporating bold simplicity results in a fresh interpretation of a timeless brand.





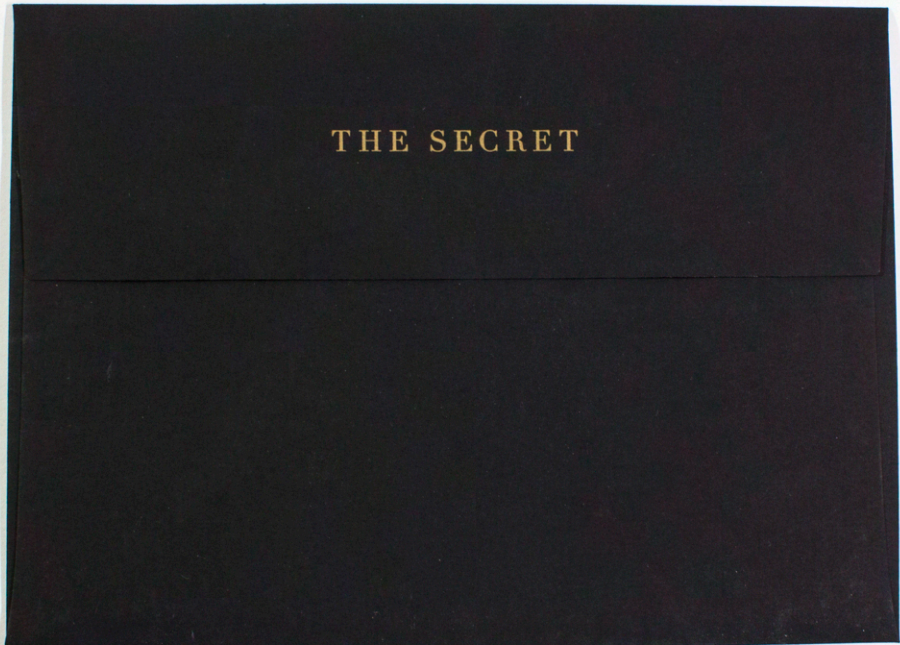
Hudson—the aqueous link between the timeless city and great upstate: modernity & heritage. A vibrant blend of Deep Oud, spicy Viburnum, and fresh Cypress: awakening the senses, beckoning a return.

- Gradated smoked glass bottle
- Black gloss cap with grey logo inlay
- Packaging features: embossed type, and inset greyscale floral emboldens modern masculinity





chattercees

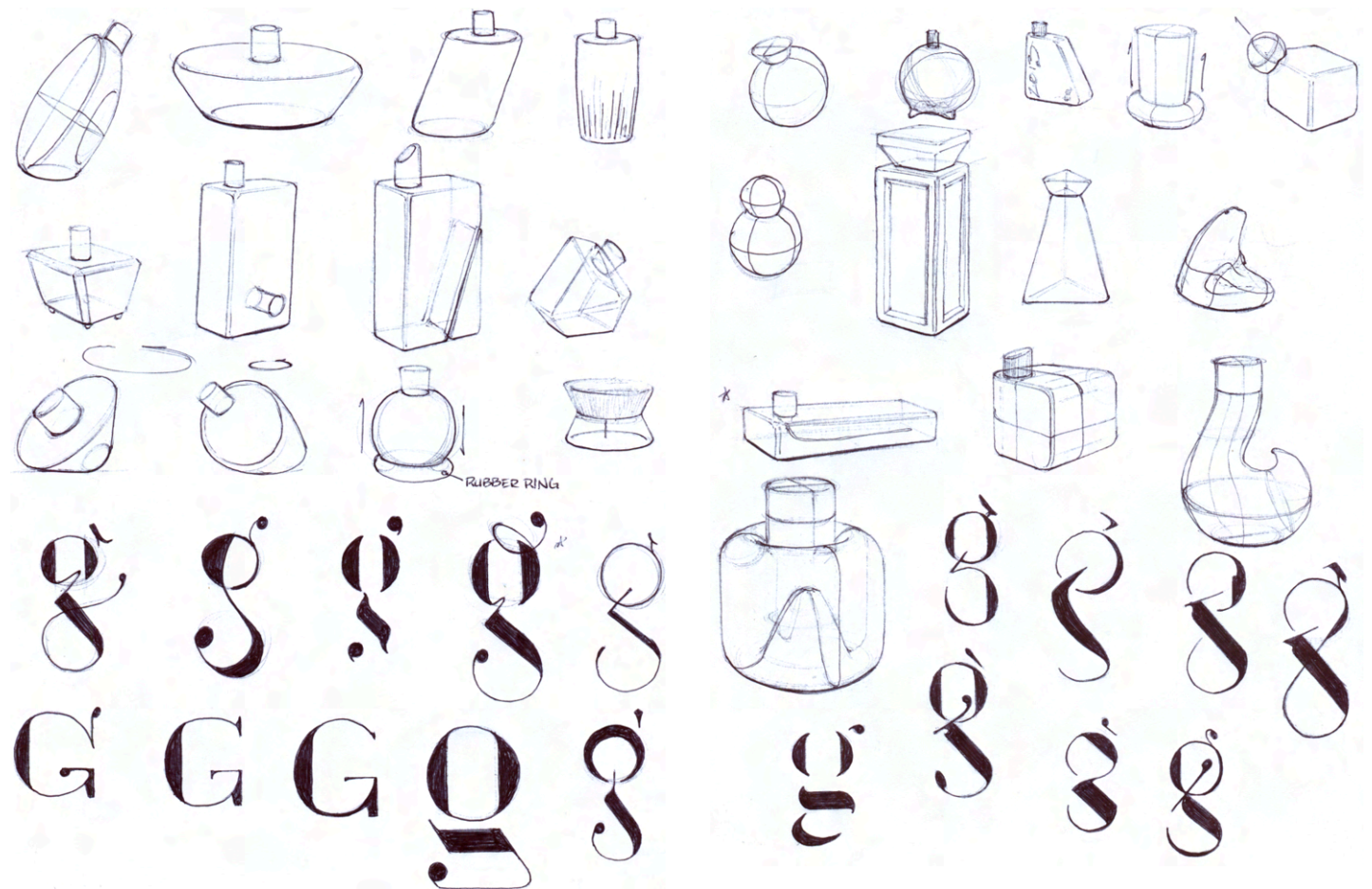
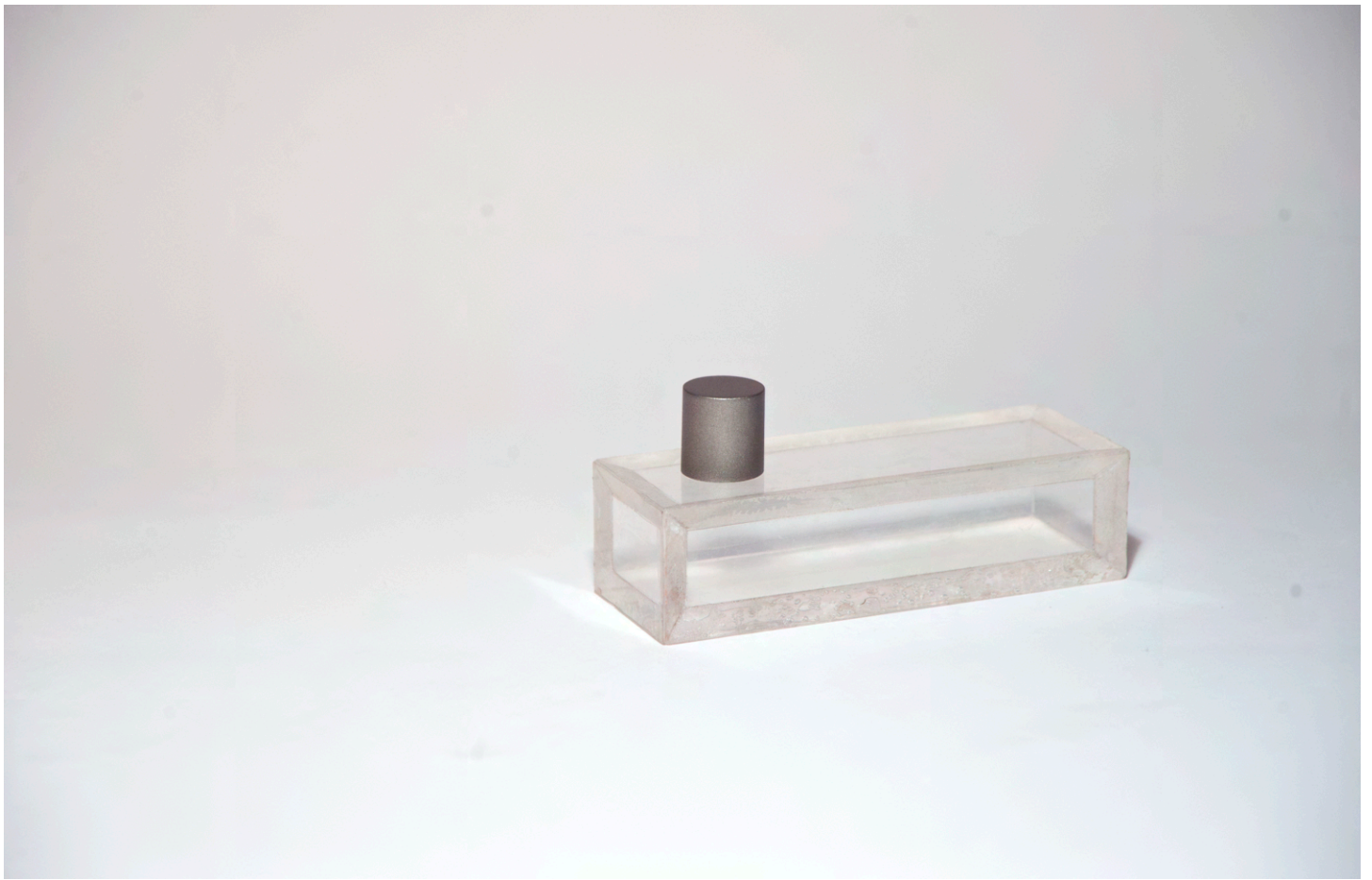


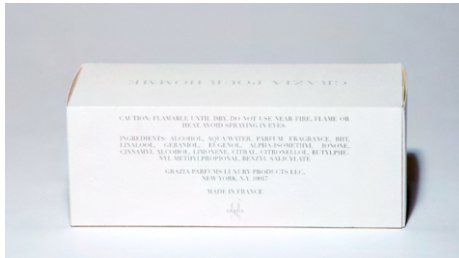
THE SECRET



chttreecs

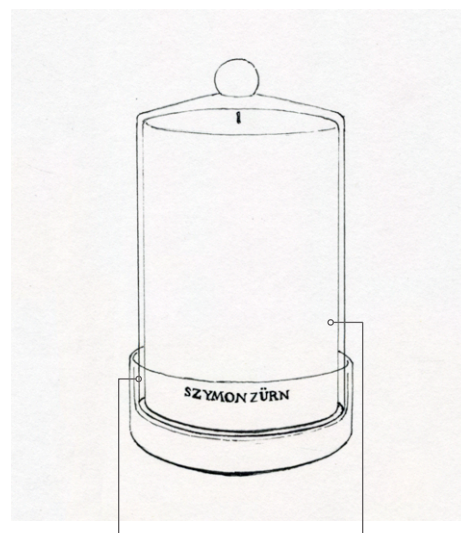
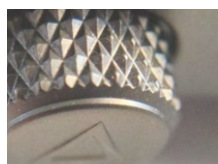
Branding and identity created for experimental house and techno producer, The Secret. I laser-cut the unforgettable business cards at Conus Laser Group in Plain City, Ohio—the high-gloss black acrylic, matches the intensity of his music. Similarly, I letterpressed the smooth, matte black envelope using a metallic gold ink at Igloo Letterpress in Worthington, Ohio.





Grazia pour Homme: a fragrance concept developed to study the intersection between rudimentary form, and sophisticated olfactory experience. I fabricated both the chemically-welded acrylic prototype and the printed cardstock packaging.

Wade Gwin
— per —
SZYMON ZÜRN



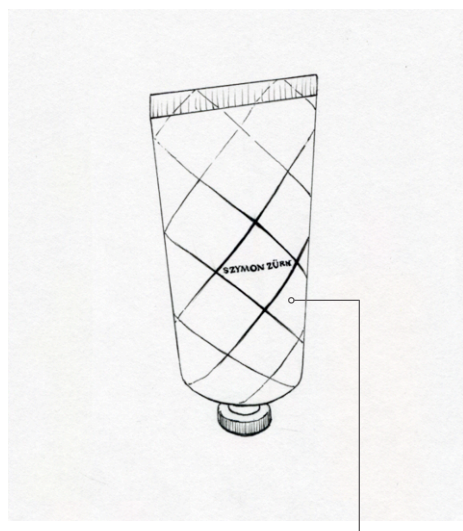
Personal care objects developed to commemorate Polish luxury house, SZYMON ZÜRN's 10-year anniversary. Concepts highlight the brand's emphasis on craft and thoughtful living.

Candle Concept 1

Votive candle with debossed knurled center band, featuring smoked glass lip, fading to a clear base.

Candle Concept 2

Black or ecru pillar candle enveloped in a clear glass dome, featuring etched logo on glass base.



Cream Concept 1

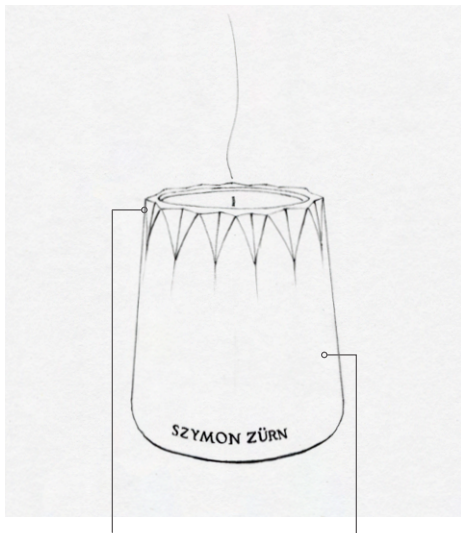
Tube features a graduated silver diamond pattern calling to the quintessential Carry-On Carter, by SZYMON ZÜRN.

Cream Concept 2

Container utilizes tinted glass container with black lid. Minimal labeling signals laboratory-level purity.

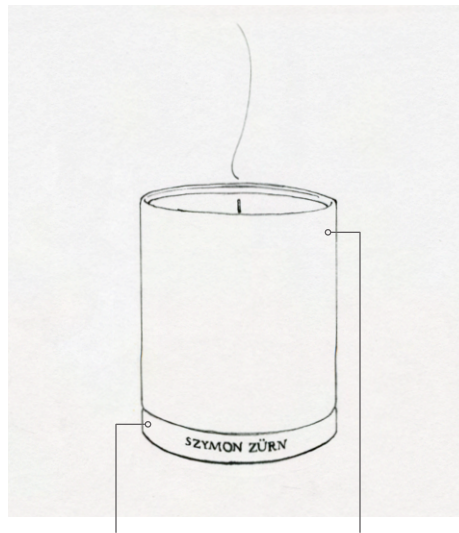
Cream Concept 3

Frosted black glass bottle, utilitarian labeling, brass dosing apparatus referencing common objects of times past.



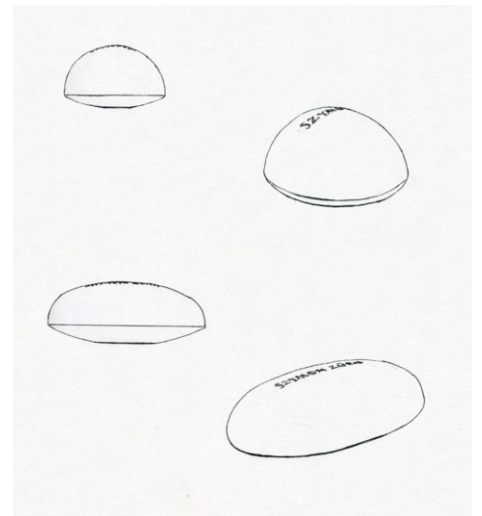
Candle Concept 3

Votive candle cut from midnight blue glass/crystal. Gothic revival-informed lip refracts flame light, calling to the history of Podgórze.



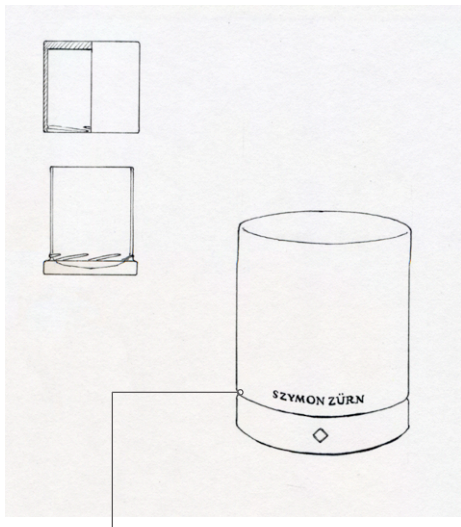
Candle Concept 4

Votive candle features a gradated smoked glass, fading into a clear bottom and inset into blonde wood base with routed logo.



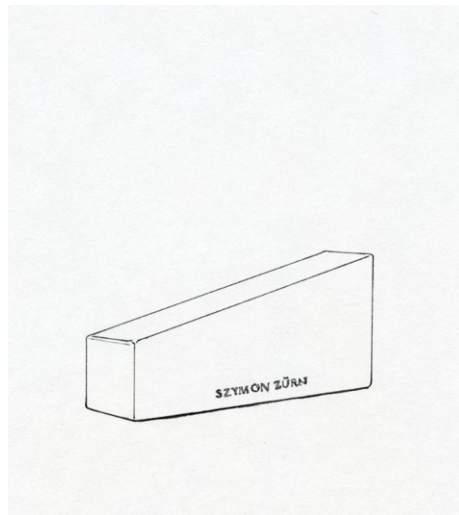
Soap Concept 1&2

Related organic forms, with colors to match Pantone brand colors.



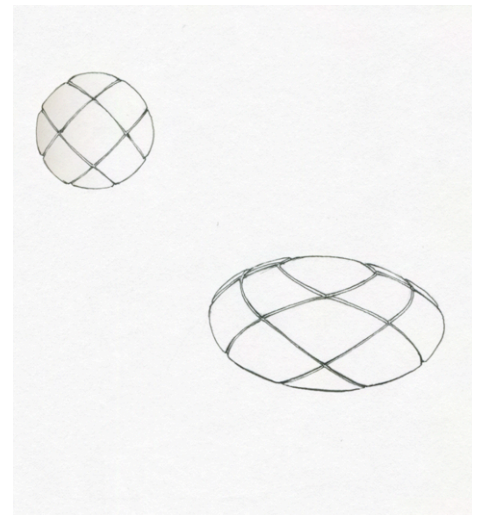
Cream Concept 4

Black lid envelops the tall glass container, fastening near the base. Logo is routed into the lid or stamped with metallic foil. Diamond insignia is etched into the glass base.



Soap Concept 3

Subtle geometric form, with colors to match Pantone brand colors.



Soap Concept 4

Interlocking diamond pattern engraved into surface, with colors to match Pantone brand colors.





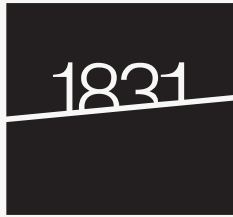
I designed and hand-threw various ceramic objects with the intent to share an understated visual language. Glazes and forms reflect a primitive familiarity, inviting hard use, not merely admiration.



MAJESTIC GIFTS



Branding and Identity developed for Majestic Gifts, an equine-assisted counseling company. The artwork and type is intended to convey awe, approachability, invitation to deeper connection between client, counselor, and horse. The cards were letterpressed by Igloo Letterpress in Worthington, Ohio.



1831



Various logotypes developed for 1831, a photo and video company aimed at capturing the best in car culture and producing engaging music videos.

Howard Brooks
Interiors

7780 Olentangy River Road
Columbus, Ohio 43235

7780 Olentangy River Road
Columbus, Ohio 43235

Howard Brooks Interiors

7780 Olentangy River Road Columbus, Ohio 43235
t. 614 888 5353 f. 614 888 1249
howardbrooksiinteriors.com

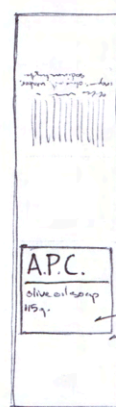
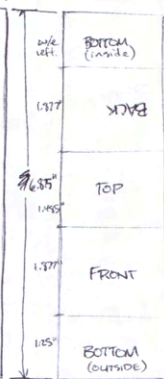
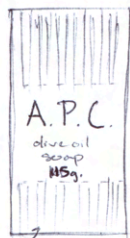
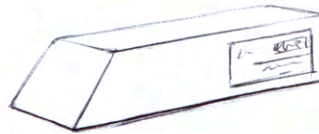
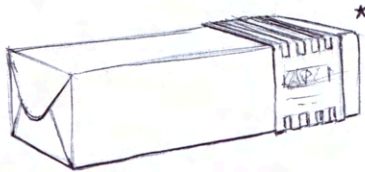
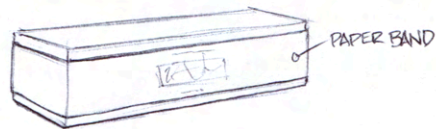
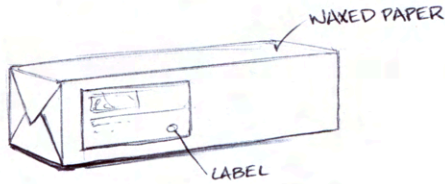
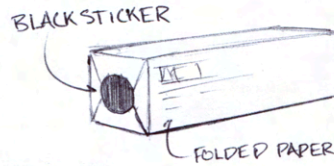
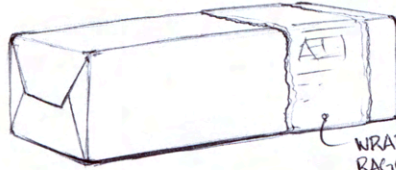
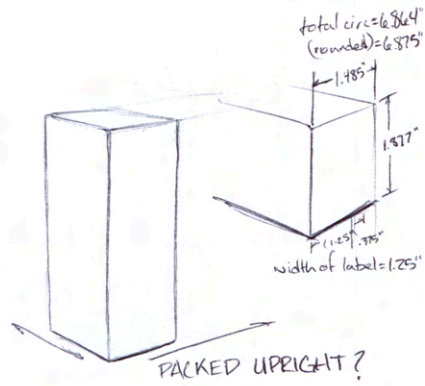
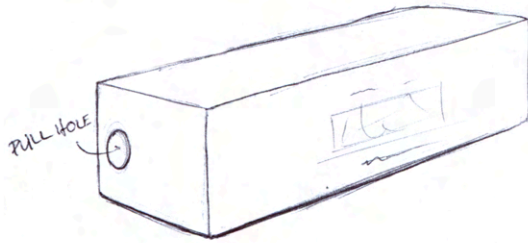
7780 Olentangy River Road
Columbus, Ohio 43235



Howard Brooks Interiors

Full branding and identity developed for Howard Brooks Interiors, a traditional furniture retailer founded in 1936, including: business cards, envelopes, letterhead, notecards, and price tags. Select pieces were letterpressed by Igloo Letterpress in Worthington, Ohio.

- Branding - A.P.C. or Maison Marg. . M.
- Use olive oil soap from home

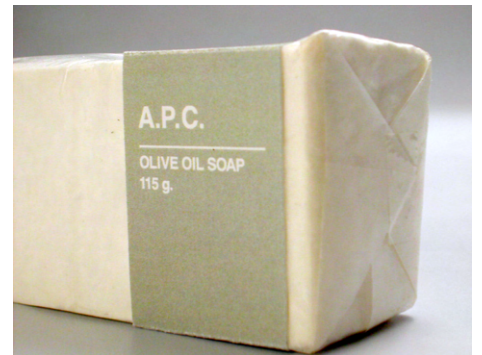


- LABEL NEEDS:
- A.P.C.
 - olive oil soap
 - 115g.
 - ingredients: olive oil, life water
 - bar code

WHT. TYPE
BLK

WHT.
BLK.





Incredibly mild Castille soap designed for French label, A.P.C., intended to reflect the brand's emphasis on basics and utility, fitting with their non-apparel objects. I produced both the soap and accompanying packaging by hand.



EXISTING MAIN BUILDING WEST FAÇADE

TLA

4930 N. HIGH ST. SHOPPING CENTER | SITE | 8.14.20 | P2
© Tim Lai Architect



EXISTING PYLON SIGN

TLA

4930 N. HIGH ST. SHOPPING CENTER | SITE | 8.14.20 | P4
© Tim Lai Architect



EXISTING WEST BUILDING DETAIL

TLA

4930 N. HIGH ST. SHOPPING CENTER | SITE | 8.14.20 | P5
© Tim Lai Architect

A refresh concept for the 4930 N. High Street strip mall in Columbus, OH: exterior paint and signage options to uplift a tired façade.



WEST BUILDING DETAIL
OPTION 3

TLA

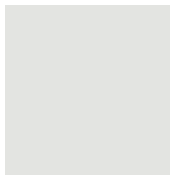
4930 N. HIGH ST. SHOPPING CENTER | CONCEPT 002 | 8.14.20 | P6
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MAIN BUILDING WEST FACADE
OPTION 3



PNT - 1
INKWELL
SW 6992



PNT - 2
ICE CUBE
SW 6252



4930 N. HIGH ST. SHOPPING CENTER | CONCEPT 002 | 8.14.20 | P5
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PYLON SIGN
CONCEPT 1

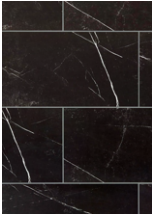


4930 N. HIGH ST. SHOPPING CENTER | CONCEPT 002 | 8.14.20 | P9
© Tim Lai Architect

Outward-facing presentations for: Tim Lai Architect, including various concepts from both residential and commercial projects. Select pages highlight: interior, exterior, and FF&E concepts.

FLOOR TILE

FT-1



Castille
Marquina Black Porcelain
12x24"
Master Bath
Floor & Decor



FT-2



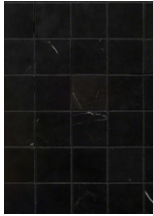
Maravilla
Nero Polished Penny Mosaic
12x12"
1/2 Bath
Floor & Decor

FT-3



Montalcino
Arina Bianco Matte Porcelain
11x13"
Guest Bath
Floor & Decor

FT-4



The Builder Depot
Nero Marquina 2x2 Honed
12x12"
Master Bath Shower
The Builder Depot

JACKSON RESIDENCE | FINISHES & FIXTURES | 8-14-2020 | PG
© Tim Lark Architects

COUNTERTOP

QZ-1



Krystallos
Bianco Fumo

Kitchen, Dry Bar
Wallstone



QZ-2



Krystallos
Minuet

Master & Guest Bath
Wallstone

WD-2

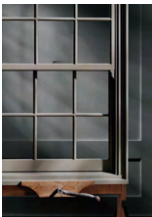


Walnut

Kitchen, Master &
Guest Bath

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DOOR & WINDOW



Pella
Reserve Traditional

Exterior
Pella Columbus



Fortin Ironworks
Juliet Balcony

Exterior
Fortin Ironworks



Masonite
Logan Door

Interior
Lowes



Masonite
Primed Flush Door

Interior
Lowes



JACKSON RESIDENCE | FINISHES & FIXTURES | 8-14-2020 | PG
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PLUMBING FIXTURES



Vigo
Greenwich

18"
Kitchen
build.com



Delta
Trinsic

11.5"
Master & Guest Bath
build.com



IKEA
LILLÅNGEN

1/2 Bath
Ikea

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LIGHT FIXTURES

W-1



Kichler
Cylinder 12" Wall Light

Exterior
lampsplus.com

W-3



Lights.com
Powell Wall Sconce

Master Bath
lights.com

W-4



West Elm
Sculptural Globe Sconce

1/2 Bath
West Elm

W-5



Light Society
Tesler Wall Sconce

Guest Bath
overstock.com



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LIGHT FIXTURES

P-1

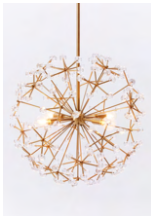


Lights.com
Powell Pendant

Kitchen
lights.com



P-2



West Elm
Floral Burst Chandelier

Study
West Elm

P-3



Generation Lighting
Joan Chandelier

Dining Room
Home Depot

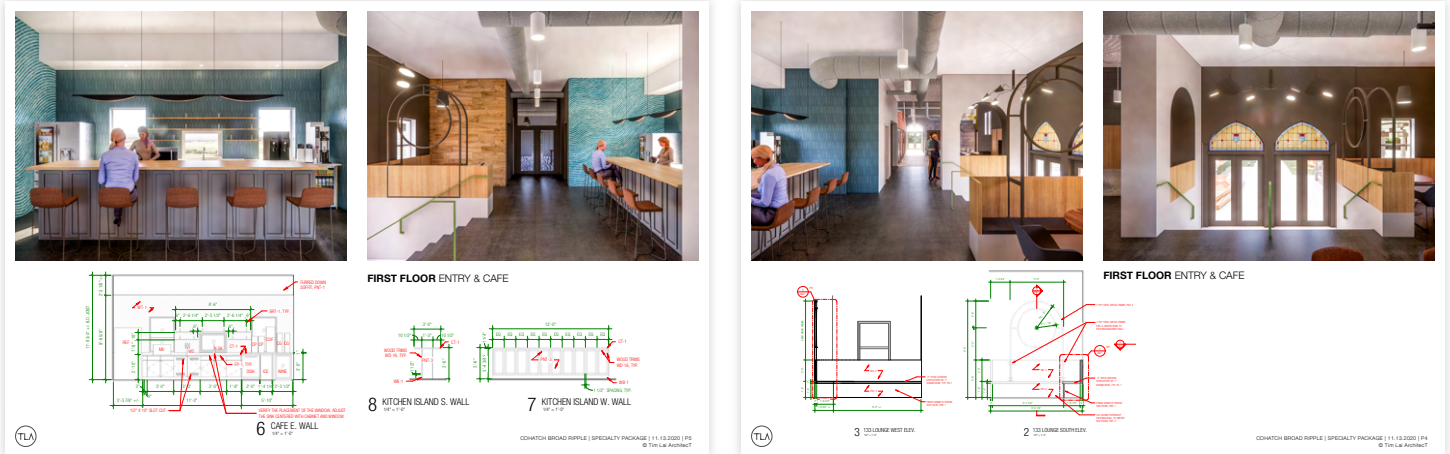
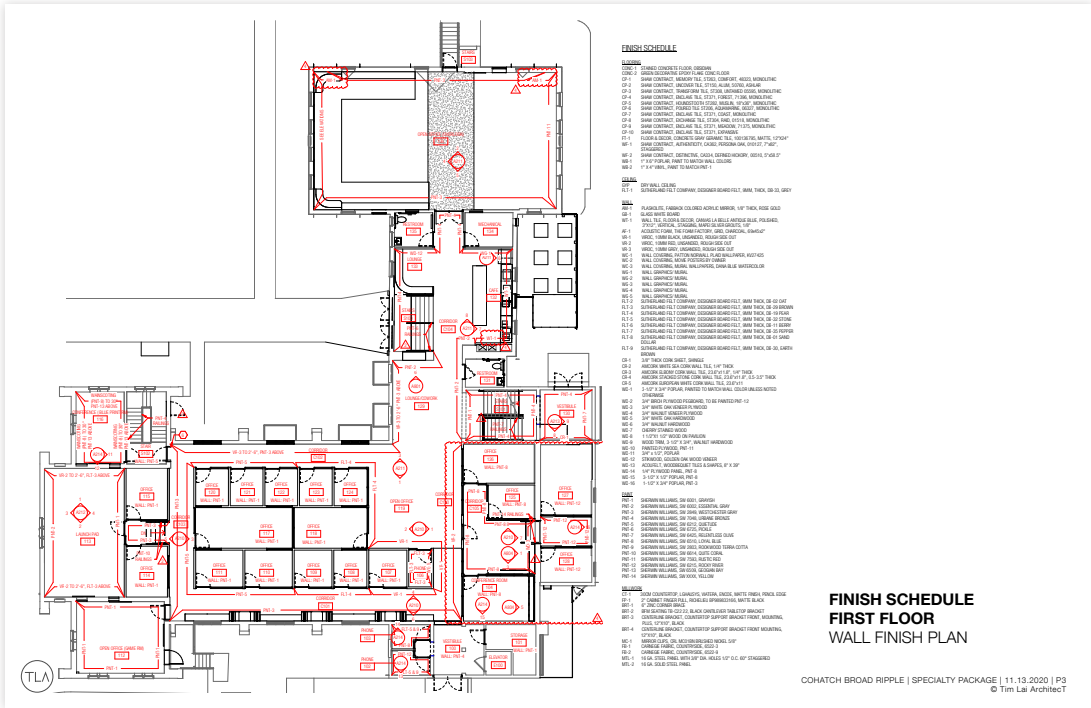
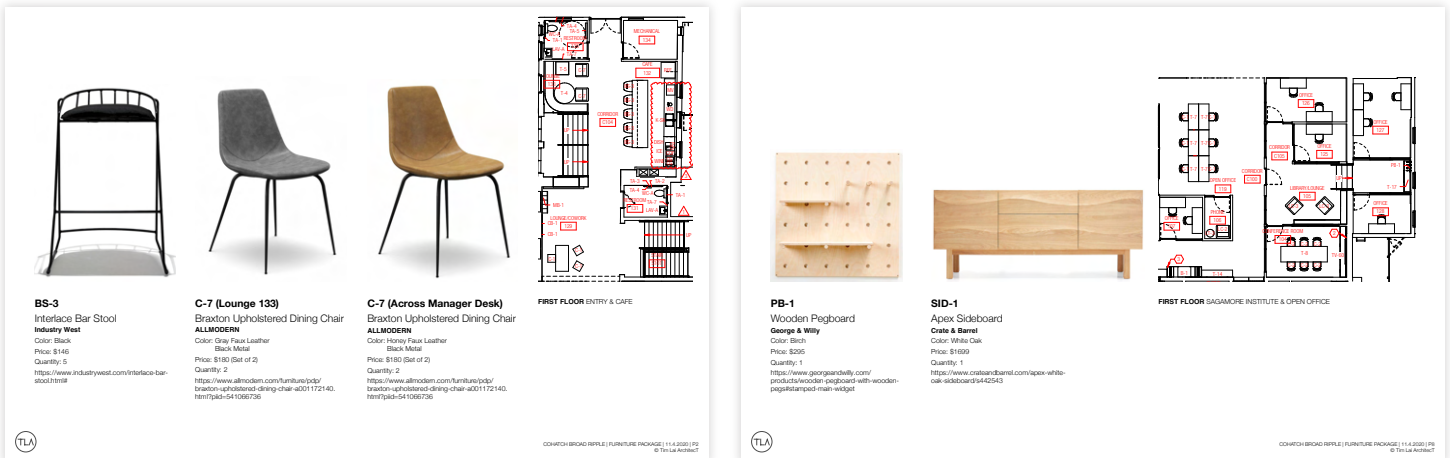
CF



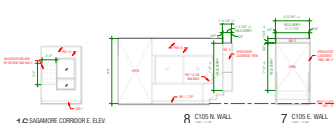
Minka Aire Fans
Orb Ceiling Fan

Master Bedroom
lumens.com

JACKSON RESIDENCE | FINISHES & FIXTURES | 8-14-2020 | PG
© Tim Lark Architects



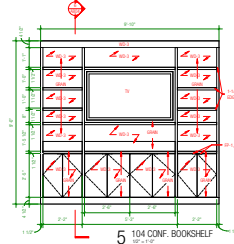
Furniture and finish concepts with corresponding elevations for a historic church turned co-working space (Indianapolis, IN).



FIRST FLOOR SAGAMORE INSTITUTE

TLA

COHATCH BROAD RIPPLE | SPECIALTY PACKAGE | 11.13.2020 | P15
© Tim Lai Architect



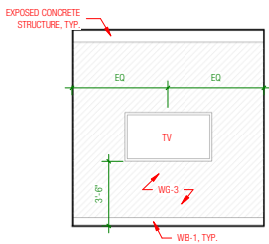
FIRST FLOOR SAGAMORE INSTITUTE



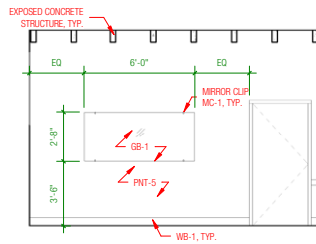
15 104 CONFERENCE ROOM S. WALL
1/4" = 1'-0"

TLA

COHATCH BROAD RIPPLE | SPECIALTY PACKAGE | 11.13.2020 | P15
© Tim Lai Architect



6 BISON ROOM S. WALL
1/4" = 1'-0"



5 BISON ROOM E. WALL
1/4" = 1'-0"



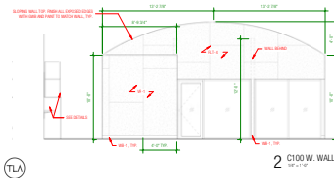
BASEMENT BISON ROOM

TLA

COHATCH BROAD RIPPLE | SPECIALTY PACKAGE | 11.13.2020 | P17
© Tim Lai Architect



FIRST FLOOR OPEN OFFICE



2 C100 W. WALL
14' x 14'

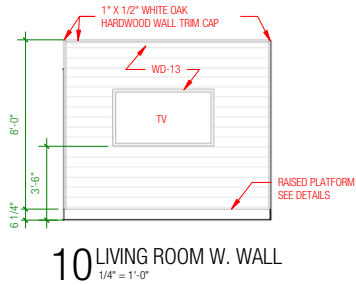
COHATCH BROAD RIPPLE | SPECIALTY PACKAGE | 11.13.2020 | P10
© Tim Lai Architect



FIRST FLOOR COURTYARD



COHATCH BROAD RIPPLE | SPECIALTY PACKAGE | 11.13.2020 | P10
© Tim Lai Architect



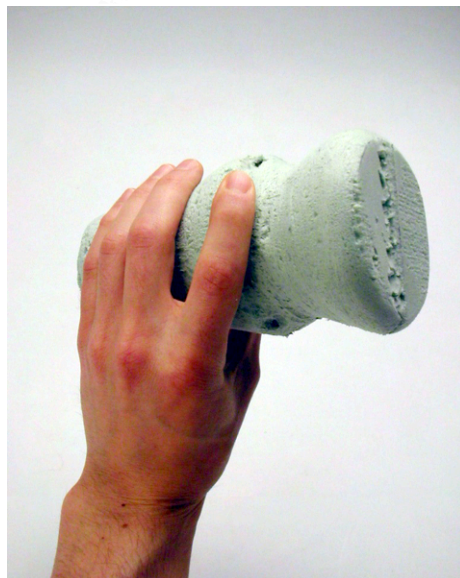
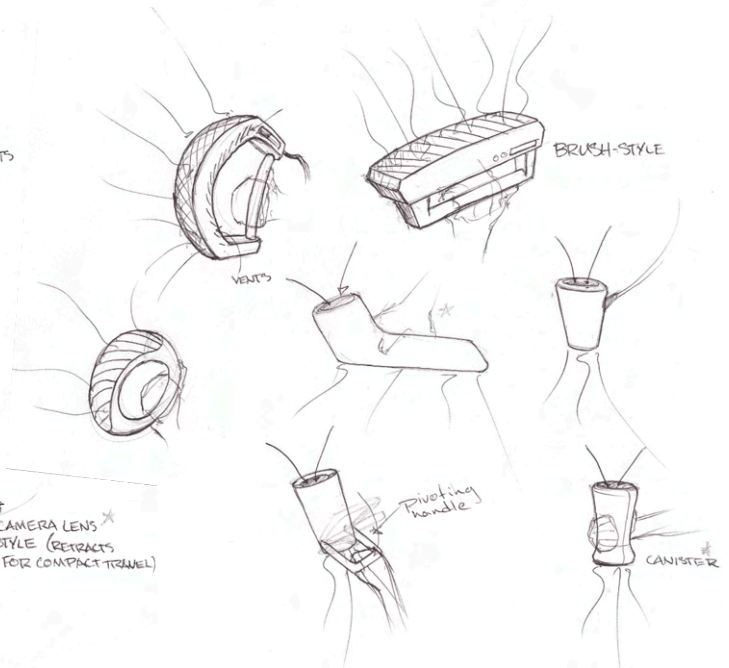
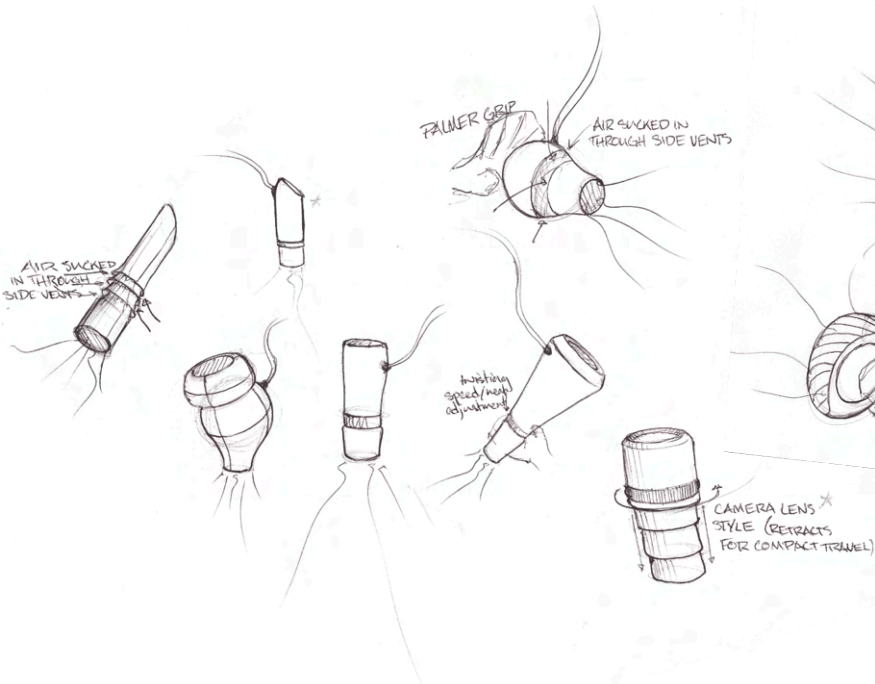
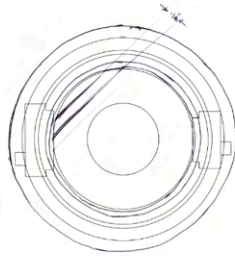
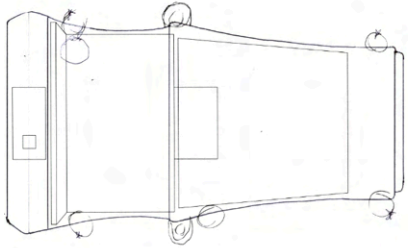
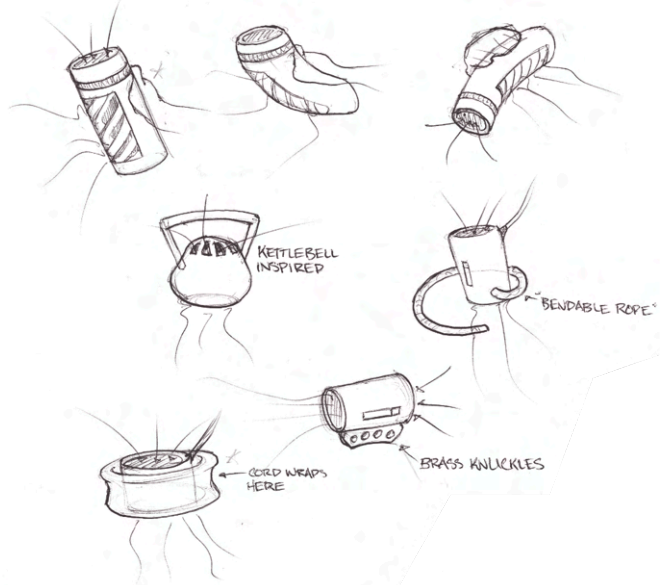
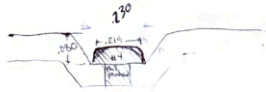
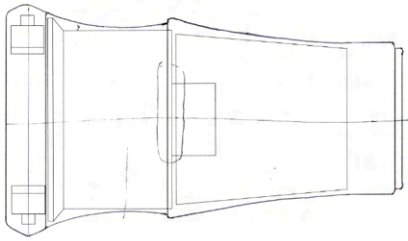
10 LIVING ROOM W. WALL
1/4" = 1'-0"



BASEMENT LIVING ROOM & LOUNGE



COHATCH BROAD RIPPLE | SPECIALTY PACKAGE | 11.13.2020 | P21
© Tim Lai Architect

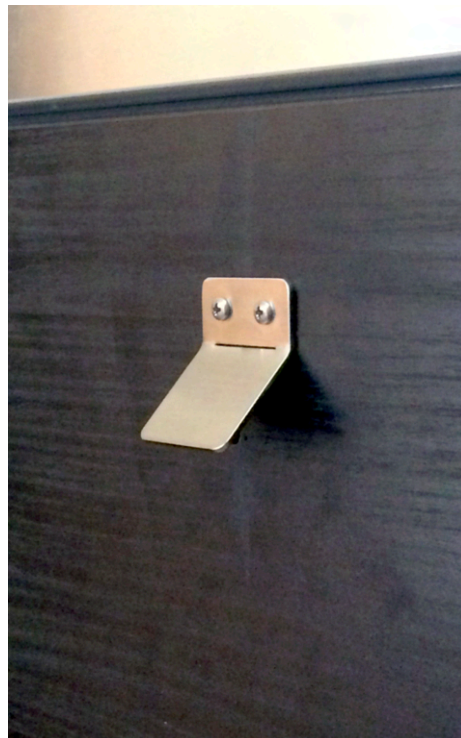




The Revlon 577 Hair Dryer is a travel-friendly concept for the modern businessman. It features a sleek, cylindrical form, providing greater precision than traditional, pistol grip styles. The rear control ring has five settings and allows the user to select the temperature and fan speed. The fully functional prototype was 3D printed and assembled around preexisting internal parts.

Development started with understanding the target market, analyzing available travel hair dryers, and highlighting their drawbacks. As design criteria emerged, 2D and 3D sketches aided in further defining the form and functionality, producing a final concept: SOLIDWORKS modeled, 3D printed, finished and assembled by me.





This small study focused upon the possibilities of laser-cut and bent sheet metal through a subtractive lens. The result were two architectural fixtures: a drawer pull and hand towel hook that I laser-cut, hand-formed, and finished at Conus Laser Group in Plain City, Ohio.

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